



Needs Assessment Considerations:

The following needs assessment data supports the strategic plan for 2025:

According to the Health Resources and Services Administration, the Clark County Health Professional Shortage Area (HPSA) scores are:

- The Primary Care HPSA is 21/25.
- The Mental Health HPSA is 20/25.
- The Dental HPSA score is 17/26.

According to the Unmet Needs Score Map Tool:

- 19 ZCTAs in the metro Las Vegas area of Clark County have an unmet needs score between 81-100
- 17 ZCTAs in the metro Las Vegas area of Clark County have an unmet needs score of 61-80.

According to the Nevada Health Workforce Research Center, the 2024 Clark County Health Rankings state:

- 14.4 % of Clark County, Nevada residents under the age of 65 are uninsured,
- There are 242,743 uninsured residents that are not served by health centers.
- The ratio of population to primary care physicians is 1,831:1.
- The ratio of population to other primary care providers is 919:1.
- The ratio of population to dentists is 1,495:1.
- The ratio of population to mental health providers is 417:1

According to the Health Center Program GeoCare Navigator's 2023 UDS Data for the ZIP Code Tabulation Area's (ZCTA) where current SNCHC patients reside in Clark County, NV:

- There are 2,196,524 residents in the identified area.
- There are 704,111 (32.06%) residents experiencing low income.
- Only 8.61% of the residents experiencing low income (60,624) are utilizing available health center services, meaning
- There are 643,487 low-income residents who have not found access to a health center for services yet.

According to the 2022 US Census Bureau data, 12.9% of Clark County, Nevada lives in poverty.



According to the Nevada Department of Health and Human Services Division of Public and Behavioral Health:

- Nevada ranks 42nd in the nation on a variety of health indicators.
- There are 52,644 families in Clark County, Nevada living below poverty.
- The top three regional health priorities for Clark County, NV are:
 - o Access to Care
 - Mental Health
 - Substance Use

SNCHC Access Data Trends Show

- The current average number of patients seen per day at SNCHC per provider is 9.2:
 - o Primary care = 12.3 patients per provider per day.
 - Family Planning = 9.7 patients per provider per day.
 - o Ryan White = 9.4 patients per provider per day.
 - Behavioral Health = 4.7 visits per provider per day.
 - O SHC = 10.9 visits per provider per day.

2024 SNCHC UDS Data Show

- The total number of unduplicated Pts = 11,500
- The total number of pt visits = 27,566
- The total number of Medicaid empaneled pts at the end of December of 2024 = 908.
- The total number of Medicaid Visits conducted in 2024 = 3,908
- The total number of patients seen in 2024 reporting being at or below 200% of the FPL = 9,203/11,500 or 80.02%.
- The total number of patients seen in 2024 who were insured by Medicaid = 2,277/11,500 or 19.8%.
- The total number of patients seen in 2024 who were uninsured = 6,088/11,500 or 52.94%.
- The total number of Mental Health Services provided in 2025 was 1,483 among 550 unduplicated patients.





Goal 1: Increase Access to services (number of unduplicated patients seen and visits conducted) by 3%.

- a) Increase # of patients seen per Provider per day by 3%.
- b) Optimize and expand services at the Fremont location SHC/RW/RH/Dental.
- c) Grow and share cloud-based services (HIE, Healow, Virtual Visits).
- d) Capital Outlay Strategies for expanding access in 2025 Dental and BH Center Buildout and service lines.

Goal 1 – Objective A	: Increase # of patients seen per Provider per day by 3	%.		
Activity	Specific Activities	Person(s) Responsible	Benchmark / Measure / Timeline	Update/Progress
Remove barriers to integrated service provision and optimize the operational efficiencies to maximize access to services.	 a. Create/implement/and leverage internal marketing opportunities to appropriately increase the number of internal integrated care referrals. b. Create/implement/and leverage internal marketing opportunities to become the medical home for patients receiving SNHD services but are not yet primary care patients. (Immunizations, TB, Refugee, & SHC) c. Optimize number of patient visits scheduled to increase the quantity of patient visits conducted per provider per day. d. Reduce no show rate/maximize access on patient schedule. e. Use quality improvement, personnel, and technology resources to optimize access to care. f. Increase the number of Medicaid empaneled patients assigned to SNCHC providers by 5%. o Covered in Goal 2, Objective A, Activity 1. 	CEO, Ops Managers, Admin Manager, Admin Analyst, QMC, Billing Manager, Pharmacy Manager, BH Manager, SHC Manager, Medical Director, and other divisional teams.	2025 Unduplicated Pt Count for CY 2025 goal = 11,845, which reflects a growth of 3% YOY. CY 2025 Pt visit count goal = 28,393, which reflects a growth of 3% YOY.	



Goal 1 – Objective B: Optimize and expand services at the Fremont location – SHC/RW/RH/Dental					
Activity	Specific Activities	Person(s) Responsible	Benchmark / Measure / Timeline	Update/Progress	
optimize operational workflows and procedures.	 a. Ensure the IT/Cyber-security, and EMR functionality is conducive to appropriately documenting in patient charts, billing for services, and tracking statistical progress and results. b. Ensure all necessary credentialing is completed for new service lines, to ensure services are reimbursable. c. Continue meeting regularly with billing for revenue cycle collaboration and optimization of credentialing process and needs. d. Create/implement/and leverage internal marketing opportunities to appropriately increase the number of internal integrated care referrals. e. Create/implement/and leverage external marketing opportunities get the word out about the new service lines. f. Create and implement a work plan for each new service line with the help of SMEs and test workflows with team. 	CEO, Ops Managers, Admin Manager, Admin Analyst, QMC, Revenue Cycle Manager, Pharmacy Manager, BH Manager, SHC Manager, Medical Director, Dental Consultant, Chief Information Officer, Informatics Scientist, Informatics Supervisor, AZARA Help Desk, IT Manager, eCW help desk	Establish method of tracking and reporting site specific UDS data through AZARA by end of March 2025. Verify that all credentialing is complete or at least underway prior to services being provided. All should be completed by September 2025. Draft workplans for each new service line with the expertise of collaborators and feedback from staff by May 2025. Implement new workflows by end of June 2025.		

Goal 1 – Objective C: Grow and share cloud-based services e.g., HIE, Healow, Virtual Visits.					
Activity		Specific Activities	Person(s) Responsible	Benchmark / Measure / Timeline	Update/Progress
1. Research, identify,	a.	Verify ongoing IT/Cyber-security, and EMR functionality is	Chief Information	Create a regular IT check-	
create, implement,		conducive to appropriately conducting patient-	Officer, Informatics	in meeting to review any	
and test workflows		interfacing activities through HIPAA compliant practices.	Scientist, Informatics	potential or past issues.	
and opportunities to	b.	Research, identify, create, implement, and test	Supervisor, AZARA		
increase patient		workflows to conduct interfacing communication with	Help Desk, IT	Close 50% of the number	
and team utilization		the patients in between visits, and to ensure timely	Manager, eCW help	of empaneled-patient care	
and efficiency of		action is taken on communication when a message is	desk, Admin	gaps identified by	
cloud-based		sent or received to or from patients, or referred	Supervisor, QMC,	insurance companies by	
services, care		providers.	Admin Manager,	the end of the year.	



coordination, and	c.	Research, identify, create, implement, and test	Admin Analyst,		
other virtual		workflows to conduct pre-visit planning that includes	Operations Managers,	Increase number of virtual	
activities, such as		use of AZARA, HIE, care coordination with other	Medical Director	visits by 5%.	
the Health		providers, test results, insurance portal or other quality			
Information		care gap data, and internal care integration.		Create an internal/external	
Exchange, Healow,	d.	Research, identify, create, implement, and test		workflow to	
Insurance Portals,		workflows to support growth in the number of virtual		market/promote	
and Virtual Visits.		visits, especially for medication refill appointments and		technological support	
		other simple follow up visits.		systems and processes to	
	e.	Create/implement/and leverage internal and external		existing and potential	
		marketing opportunities get the word out about the		patients.	
		technological services provided.			

Activity	Specific Activities	Person(s) Responsible	Benchmark / Measure / Timeline	Update/Progress
1. Build a dental clinic at Fremont and develop an operational plan.	 a. Engage Chief Facilities Officer on architect, construction, and buildout plans. b. Work with appropriate SNHD team members and Dental Consultant/Dentist to organize the layout design, operational workflow, timeline, budget, EMR, Billing credentialing, and IT setup needed to operate the dental clinic. c. Research, identify, create, implement, and test workflows to provide integrated dental services. d. Track progress with regular meetings. e. Create/implement/and leverage internal and external marketing opportunities get the word out about the dental clinic. f. Facilitate the Dental PPS rate process with Nevada State Medicaid. 	Chief Facilities Officer, Facilities Manager, Chief Information Officer, Informatics Scientist, Informatics Supervisor, AZARA Help Desk, IT Manager, eCW help desk, FQHC CEO, Dental Consultant / Dentist, Admin Supervisor, QMC, Admin Manager, Admin Analyst, Operations Managers, Medical Director, Revenue Cycle Manager	Set up regular meetings to collaborate and follow up on progress of project. Complete buildout and operationalization of Dental clinic at Fremont by June 30, 2025, for service provision beginning July 1, 2025. Develop an internal/external marketing program to promote upcoming dental services. Deploy the marketing program in the neighborhood and inside all FQHC clinics one month prior to opening.	



2. Open and optimize	a. Increase number of unduplicated patients and services	FQHC CEO, Admin	Increase the number of
integrated care	provided by 5% YOY.	Supervisor, QMC,	unduplicated patients who
workflow at BH	b. Test and refine workflows to provide integrate	Admin Manager,	received mental health
Center at Decatur.	mental/behavioral health services.	Admin Analyst,	services at SNCHC YOY by
	c. Track progress with regular meetings.	Operations Managers,	5%. 2025 CY Goal = 578
	a. Create/implement/and leverage internal and external	Medical Director, BH	
	marketing opportunities get the word out about	Manager	Increase the number of
	Behavioral Health Center.		mental health services
			provided at SNCHC YOY
			by 5%. 2025 CY Goal =
			1,558

Goal 2: Improve Financial Sustainability.

- a) Increase Revenue.
- b) Improve accuracy of budgeting and revenue projections.

Goal 2 – Objective A: Increase Revenue.					
Activity	Specific Activities	Person(s) Responsible	Benchmark / Measure / Timeline	Update/Progress	
1. Improve financial stability of payor mix by increasing the number of Medicaid patient visits by 5%.	 a. Build trust with Medicaid insurance organizations. Work with insurance provider representatives to develop a working collaborative relationship. Work with QMC/QWG and clinical teams to optimize the quality P4P metrics and reporting required by insurance providers to become a preferred provider to increase the number of patients being empaneled to SNCHC. Organize and deploy an ongoing campaign to outreach to empaneled patients to establish care. Close quality care gaps identified by the empanelment documentation, and any other gaps identified during patient visits. Ensure there is available access on the patient schedule to see empaneled patients. b. CHW CCM services – 	Informatics Scientist, Informatics Supervisor, AZARA Help Desk, IT Manager, eCW help desk, Admin Supervisor, QMC, Admin Manager, Admin Analyst, Operations Managers, Medical Director	Increase the number of SNCHC's CY 2025 Medicaid Visits by 5% YOY. Goal = 4,104 Increase the number of SNCHC's CY 2025 unduplicated Medicaid patients by 5% YOY. Goal = 2,391		



c. PrE	provide services to free up more provider space on the patient schedule. Leverage internal workflows and community partnerships to ensure uninsured patients are assisted in applying for Medicaid and other SDOH services. EP expansion – Pharmacist provide services to free up	
mo d. On	pre provider space on the patient schedule. going revenue cycle meeting review of Medicaid payor civity.	

Goal 2 – Objective B: Improve accuracy of budgeting and revenue projections.					
Activity	Specific Activities	Person(s) Responsible	Benchmark / Measure / Timeline	Update/Progress	
Improve accuracy of budgeting and revenue projections.	 a. Set up regular Business Office meetings to review: Financial spend down schedule updates with the FQHC Accountant. Actual spending versus budget. Update payer mix data. b. Update revenue projection workbook. 	Informatics Scientist, Informatics Supervisor, AZARA Help Desk, IT Manager, eCW help desk, Admin Supervisor, QMC, Admin Manager, Admin Analyst, FQHC Accountant, Financial Analyst	Goal = No grant dollars unspent. Goal = Meet or exceed budgeted expenses Goal = Current revenue projections for clinic services are off by 25.88%. Improve accuracy of revenue projection to 15% or less.		

Goal 3: Improve Quality.

- a) Pursue Patient Centered Medical Home (PCMH) accreditation.
- b) Maintain HRSA Compliance.
- c) Ensure/enhance IT/Cyber-security.
- d) Accelerate communication of current needs assessment, benchmarks, and production data for timely decision-enhancing execution.



Goal 3 – Objective A: Pursue Patient Centered Medical Home (PCMH) accreditation.					
Activity	Specific Activities	Person(s) Responsible	Benchmark / Measure / Timeline	Update/Progress	
submit application.	 a. Set up regular meetings and progress reviews with the NVPCA PCHM consultant to discuss: Collaborate with FQHC team to determine which PCMH criteria will be pursued for compliance. b. Work with QMC/QWG, IT, Informatics, clinical, and administrative teams to implement and test the workflows and processes to comply with selected required and elected PCMH criteria. c. Using the PDSA Cycle method, refine workflows and procedures to create a culture of PCMH compliant practices. d. Document and track electronic recorded evidence of adherence to selected required and elected PCMH criteria for Demonstrate to NCQA SNCHC is compliant Presentation to the Leadership team for issues that need correction or celebration. e. Submit PCMH application. f. Receive PCMH accreditation. 	Informatics Scientist, Informatics Supervisor, AZARA Help Desk, IT Manager, eCW help desk, Admin Supervisor, QMC, Admin Manager, Admin Analyst, Operations Managers, Medical Director, FQHC CEO, Revenue Cycle Manager, Pharmacy Manager, BH Manager, SHC Manager, Medical Director, Dental Consultant, Chief Information Officer, NVPCA Consultant, Quality Work Group	Commit to becoming a PCMH and begin the accreditation process by meeting with the NVPCA Consultant by March 2025. Determine the required and selected PCMH criteria that SNCHC will comply with by May of 2025. Develop, implement, test, and refine workflows and procedures to comply with and have evidentiary support for PCMH regulations by November 2025. Submit the PCMH application to NCQA by December of 2025. Receive PCMH accreditation by April of 2026.		



Activity		Specific Activities	Person(s) Responsible	Benchmark / Measure / Timeline	Update/Progress
Health Center Program compliance.	b.		Informatics Scientist, Informatics Supervisor, AZARA Help Desk, IT Manager, eCW help desk, Admin Supervisor, QMC, Admin Manager, Admin Analyst, Operations Managers, Medical Director, FQHC CEO, Revenue Cycle Manager, Pharmacy Manager, BH Manager, SHC Manager, Medical Director, Dental Consultant, Chief Information Officer, NVPCA Consultant, Quality Work Group, CFO, Financial Analyst, Associate	Provide services for 9,980 or more unduplicated patients in CY 2025. Conduct and complete the HRSA on-site visit for compliance in February 2025 and work to have no findings listed on the NOA. Update HRSA EHB form 5b service sites and form 5a required and additional services as needed. Submit redeeming FTCA application for redeeming by June 27, 2025. Submit 2024 UDS report by February 15, 2025. Acquire final PPS Rate by	
	d.	Continue pursuing and obtain the new PPS rate.	General Counsel	June 2025.	



Goal 3 – Objective C: Ensure/enhance IT/Cyber-security.						
Activity	Specific Activities	Person(s) Responsible	Benchmark / Measure / Timeline	Update/Progress		
1. Conduct regular checks on cybersecurity threats, issues, challenges, training, and incidents. 1. Conduct regular checks on cybersecurity threats, issues, challenges, training, and incidents.	 a. Set up regular meetings with IT to determine If there were any cyber incidents, or near misses that could have been prevented. If training on process enhancement, accuracy, or other pertinent issues is necessary. If data is accurate and consistent throughout eCW, CAREWare, and AZARA. b. Work with QMC/QWG, IT, Informatics, clinical, and administrative teams to implement and test workflows and processes to comply with required reporting and quality requirements. c. Upcoming migrations, updates, or changes to existing or new software or hardware. 	Informatics Scientist, Informatics Supervisor, AZARA Help Desk, IT Manager, eCW help desk, Admin Supervisor, QMC, Admin Manager, Admin Analyst, Operations Managers, Medical Director, FQHC CEO, Revenue Cycle Manager, Pharmacy Manager, BH Manager, SHC Manager, Medical Director, Dental Consultant, Chief Information Officer, Quality Work Group	Regular meetings are set up at least bi-annually to review potential or existing cyber-security issues. Help Desk tickets being submitted within a week of discovering problems with systems, reporting, accuracy, or other data issues. PDSA cycles being created and regularly reviewed until the desired outcome is achieved.			



Goal 3 – Objective D: Accelerate communication of current needs assessment, benchmarks, and production data for timely decision-enhancing execution.

	Activity		Specific Activities	Person(s) Responsible	Benchmark / Measure / Timeline	Update/Progress
1.	Obtain accurate	a.	Request data for the next five weeks' worth of reports	Informatics Scientist,	By the 5 th of the month,	
	data as quickly as		due, and for the previous month.	Informatics	request data for the prior	
	possible each month	b.	Verify accuracy of data by cross checking multiple data	Supervisor, AZARA	month, and for any reports	
	to have a greater		sources and anecdotal operational information.	Help Desk, IT	that are due in the next 5	
	impact on			Manager, eCW help	weeks.	
	leadership's			desk, Admin		
	decision-making			Supervisor, QMC,	Help Desk tickets being	
	capacity.			Admin Manager,	submitted within a week of	
				Admin Analyst,	discovering problems with	
				Operations Managers,	systems, reporting,	
				Medical Director,	accuracy, or other data	
				FQHC CEO, Revenue	issues.	
				Cycle Manager,		
				Pharmacy Manager,		
				BH Manager, SHC		
				Manager, Medical		
				Director, Dental		
				Consultant, Chief		
				Information Officer,		
				Quality Work Group		
2.	Organize and share	a.	As soon as the data has been verified, organize the data	Informatics Scientist,	Send verified data to	
	data promptly with		into a report for the leadership team and send to	Informatics	leadership team and	
	those who have the		Tawana.	Supervisor, AZARA	Tawana for monthly	
	most involvement in	b.	Disseminate data to all pertinent parties that need the	Help Desk, IT	reporting on or before the	
	affecting change and		data to make better decisions.	Manager, eCW help	8 th of the month.	
	improvement.	c.	Work with QMC/QWG, IT, Informatics, clinical, and	desk, Admin		
			administrative teams to implement and test PDSA cycles	Supervisor, QMC,	All pertinent decision-	
			for improved results.	Admin Manager,	makers need to have	
				Admin Analyst,	actionable data by the 10 th	
				Operations Managers,	of each month, so change	
				Medical Director,	can affect 2/3 of the	
				FQHC CEO, Revenue	month, which should	
				Cycle Manager,	affect monthly trends.	
				Pharmacy Manager,		



	BH Manager, SHC	PDSA cycles being created	
	Manager, Medical	and regularly reviewed	
	Director, Dental	until the desired outcomes	
	Consultant, Chief	are achieved.	
	Information Officer,		
	Quality Work Group		

Goal 4: Strengthen Workforce.

- a) Improve Team OVS Survey Scores.
- b) Sustain Employee Engagement Committee efforts to enhance workforce experience.

Goal 4 – Objective A: Improve Team OVS Survey Scores.								
Activity	Specific Activities	Person(s) Responsible	Benchmark / Measure / Timeline	Update/Progress				
Obtain at least two sets of OVS survey results each year to track results.	 a. Have at least 80% of the FQHC team participate in the OVS survey at least once per year. b. Have a secondary sampling survey conducted after the first OVS survey to track the progress of results. 	Admin Supervisor, QMC, Admin Manager, Admin Analyst, Operations Managers, Medical Director, FQHC CEO, Pharmacy Manager, BH Manager, SHC Manager, Medical Director, Dental Consultant / Dentist, Quality Work Group, HR Business Partner, EEC, FQHC Team, HR	80% of FQHC Team participate in the OVS survey at least once per year. Subsequent survey conducted among a sampling of the team within the calendar year to track trends.					
2. Organize and share OVS results promptly with the team and those who have the most involvement in	 a. Results will be presented to the leadership, and then to the FQHC Team at a Staff Meeting. b. Leadership will take steps to improve issues that are clearly objective c. Employee Engagement Committee (EEC) will organize a subsequent meeting with the team members to discuss 	Admin Supervisor, QMC, Admin Manager, Admin Analyst, Operations Managers, Medical Director, FQHC CEO, Pharmacy	Results of the OVS survey to be presented to FQHC leadership within 30 days of the results being posted.					



affecting change and		results with the team members to understand why the	Manager, BH Manager,	Results of the OVS survey
improvement.		team answered OVS questions the way they did.	SHC Manager,	to be shared with the rest
	d.	EEC to solicit feedback from the team on how to improve	Medical Director,	of the FQHC team within
		the OVS scores without creating budgetary challenges or	Dental Consultant /	60 days of the results
		operational barriers to care for patients.	Dentist, Quality Work	being posted.
	e.	EEC will report the findings of the team's feedback	Group, HR Business	
		regarding the OVS survey results to leadership within a	Partner, EEC, FQHC	EEC reports to the
		month of the OVS survey results being available with a	Team, HR	leadership team what their
		proposed plan to improve results.		findings are, and their
				recommendations on
				what to do to improve the
				scores within 90 days.

G	Goal 4 – Objective B: Sustain Employee Engagement Committee efforts to enhance workforce experience.							
	Activity		Specific Activities	Person(s) Responsible	Benchmark / Measure / Timeline	Update/Progress		
1.	The Employee Engagement Committee will monitor the effect of their efforts to improve the OVS scores.	b.	Once OVS survey results are received, and employee feedback has been received and shared with the leadership team, the Employee Engagement Committee (EEC) will plan events, recognition, or other activities that are most likely to engage the team and improve the OVS scores and the FQHC's culture. EEC will use OVS survey results to identify any training and/or development needs for the team to improve inclusivity, safety and security, enhance the work experience, and/or develop and enhance skill sets. EEC will work with appropriate SNHD professionals, if possible, to provide training and development, where appropriate.	Admin Manager, Operations Managers, Medical Director, FQHC CEO, Pharmacy Manager, BH Manager, SHC Manager, Medical Director, Dental Consultant / Dentist, HR Business Partner, EEC, FQHC Team, HR	OVS survey results to be discussed at every monthly EEC meeting to track progress and efforts being made to improve scores measuring the team's experience. EEC will seek leadership's approval of all communication with and for the team. EEC organizes at least one development focused training for the team during 2025.			
2.	The EEC will research, develop,	a.	The EEC will use its list of planned events, recognition, and other activities, consult with HR on what kind of	Admin Supervisor, QMC, Admin Manager,	EEC will present to the leadership team what their			



implement, and		budget HR has for them, and then estimate how much	Admin Analyst,	plan for sustainability is by	
execute ways to		more funding is needed for the calendar year.	Operations Managers,	the end of March 2025.	
finance the projects,	b.	Once the amount needed has been identified, the EEC	Medical Director,		
events, and		will seek ways to financially support their needs	FQHC CEO, Pharmacy		
recognition they		sustainability.	Manager, BH Manager,		
wish to conduct for			SHC Manager,		
the next year.			Medical Director,		
			Dental Consultant /		
			Dentist, Quality Work		
			Group, HR Business		
			Partner, EEC, FQHC		
			Team, HR		