2022 Southern Nevada County Health Rankings & Roadmaps

Wednesday, April 27, 2022  9AM – 11AM
Southern Nevada Health District – Red Rock Conference Room

Livestreamed via WebEx
Enroll at: https://www.makinghealthhappen.org/

A collaboration between:
Southern Nevada County Health Rankings

Location: 280 S. Decatur, Las Vegas, NV 89107 – Red Rock Conference Room / Virtually via WebEx
Date: April 27, 2022
Time: 9:00 – 11:00 AM
Facilitator: Jessica Johnson, MPH, CHES, CPS

Agenda Items:

9:00 AM – 9:15 AM  Welcome & Opening Remarks
Michael D. Johnson, PhD

9:15 AM – 10:00 AM  County Health Rankings Data Presentation
Benjamin Ashraf, PhD, MPH, CHES
Brandon Deloe, MPH

10:00 AM – 10:15 AM  Southern Nevada Health District Community Health Improvement Update
Carmon Hua, MPH

10:15 AM – 10:30 AM  Health Equity Team Updates Presentation
Xavier Fowler, MBA, HCM, M.Ed

10:30 AM – 10:45 AM  Health Equity & Chronic Disease Projects Presentation
Maria Azzarello, EMHA, CHES

10:45 AM – 11:00 AM  Questions & Closing Remarks
Michael D. Johnson, PhD
Welcome!

Michael D. Johnson, PhD
Director of Community Health
Southern Nevada Health District
2022 Nevada County Health Rankings and Roadmaps

Presented by:
Benjamin Ashraf, PhD, MPH, CHES
Brandon Delise, MPH
Southern Nevada Health District
Epidemiologist

Prepared by:
John Packham, PhD
Associate Dean, Office of Statewide Initiatives
University of Nevada, Reno School of Medicine
Policy Director, Nevada Public Health Association

April 27, 2022
County Rankings Project Partners

- Carson City Health and Human Services
- Nevada Department of Health and Human Services
- Nevada Public Health Association
- Nevada Public Health Foundation
- Nevada Public Health Institute
- Nevada Public Health Training Center, UNR School of Public Health
- Office of Statewide Initiatives, UNR School of Medicine
- Robert Wood Johnson Foundation
- Southern Nevada Health District
- Trudy Larson Institute on Health Impact and Equity, UNR School of Public Health
- University of Wisconsin Population Health Institute
- Washoe County Health District
2022 Ranked Measures and Data Sources

www.CountyHealthRankings.org
• Where we live matters to our health outcomes
• Many factors influence health beyond clinical care and access to care
2022 Ranked Measures

Health Outcomes

• Length of Life
  – Premature death

• Quality of Life
  – Poor or fair health
  – Poor physical health days
  – Poor mental health days
  – Low birthweight

Health Factors – Health Behaviors

• Tobacco Use
  – Adult smoking

• Diet and Exercise
  – Adult obesity
  – Food environment index
  – Physical inactivity
  – Access to exercise opportunities

• Alcohol and Drug Use
  – Excessive drinking
  – Alcohol-impaired driving deaths

• Sexual Activity
  – Sexually transmitted infections
  – Teen births
2022 Ranked Measures and Data Sources

Health Factors – Clinical Care

• Access to Care
  – Uninsured
  – Primary care physicians
  – Dentists
  – Mental health providers

• Quality of Care
  – Preventable hospital stays
  – Mammography screening
  – Flu vaccinations

Health Factors – Social & Economic

• Education
  – High school completion
  – Some college

• Employment
  – Unemployment

• Income
  – Children in poverty
  – Income inequality

• Sexual Activity
  – Children in single-parent households
  – Social associations

• Community Safety
  – Violent crimes
  – Injury deaths
2022 Ranked Measures and Data Sources

Health Factors – Physical Environment

• Air and Water Quality
  – Air pollution – particulate matter
  – Drinking water violations

• Housing and Transit
  – Severe housing problems
  – Driving alone to work
  – Long commute – driving alone
Additional Measures and Data Sources

Health Outcomes
- Length of Life
  - COVID-19 age-adjusted mortality
  - Life expectancy
  - Child mortality
  - Infant mortality
- Quality of Life
  - Frequent physical distress
  - Frequent mental distress
  - Diabetes prevalence
  - HIV prevalence

Health Factors
- Health Behaviors
  - Food insecurity
  - Drug overdose deaths
- Clinical Care
  - Uninsured children
  - Other primary care providers
- Social and Economic Factors
  - Gender pay gap
  - Living wage
  - Child care cost burden
- Physical Environment
  - Home ownership
  - Broadband access
2022 Nevada Rankings – Health Outcomes

1. Douglas (1)*
2. Washoe (5)
3. Storey (7)
4. Pershing (2)
5. Elko (4)
6. Clark (9)
7. Lincoln (11)
8. White Pine (8)
9. Eureka (NR)
10. Lyon (8)
11. Carson City (10)
12. Humboldt (3)
13. Churchill (6)
14. Nye (13)
15. Lander (14)
16. Mineral (15)

Not ranked – Esmeralda

(*) Ranking in 2010

Note: Eureka County was not ranked in 2010
Health Outcomes Rankings – 2022
2022 Nevada Rankings – Health Factors

1. Storey (2)*
2. Douglas (1)
3. Eureka (NR)
4. Washoe (3)
5. Carson City (8)
6. White Pine (5)
7. Lincoln (4)
8. Churchill (7)
9. Elko (6)
10. Lander (9)
11. Humboldt (10)
12. Lyon (12)
13. Pershing (14)
14. Clark (11)
15. Mineral (15)
16. Nye (13)

Not ranked – Esmeralda

(*) Ranking in 2010

Note: Eureka County was not ranked in 2010
Health Factors Rankings – 2022
## Combined Rankings – 2022

<table>
<thead>
<tr>
<th>County</th>
<th>Health Outcomes</th>
<th>Health Factors</th>
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<tr>
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<td><strong>Clark</strong></td>
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<tr>
<td>Douglas</td>
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<tr>
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<th>County</th>
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<td>13</td>
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<tr>
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<tr>
<td><strong>Washoe</strong></td>
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<td><strong>4</strong></td>
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<td>White Pine</td>
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# 2022 Sub-Rankings on Health Factors and Outcomes

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<tr>
<td>Quantity of Life (50%)</td>
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<td>10</td>
<td>16</td>
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<td>15</td>
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<td>4</td>
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<th>Douglas</th>
<th>Elko</th>
<th>Eureka</th>
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<th>Pershing</th>
<th>Storey</th>
<th>Washoe</th>
<th>White Pine</th>
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<td>Health Behaviors (30%)</td>
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<td>3</td>
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<td>16</td>
<td>13</td>
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<td>6</td>
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<tr>
<td>Clinical Care (20%)</td>
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<td>7</td>
<td>4</td>
<td>3</td>
<td>9</td>
<td>10</td>
<td>11</td>
<td>12</td>
<td>5</td>
<td>14</td>
<td>16</td>
<td>15</td>
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<td>2</td>
<td>13</td>
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<tr>
<td>Social &amp; Economic (40%)</td>
<td>6</td>
<td>10</td>
<td>9</td>
<td>2</td>
<td>7</td>
<td>4</td>
<td>16</td>
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<td>14</td>
<td>13</td>
<td>1</td>
<td>3</td>
<td>5</td>
</tr>
<tr>
<td>Physical Environment (10%)</td>
<td>11</td>
<td>3</td>
<td>16</td>
<td>1</td>
<td>8</td>
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<td>8</td>
<td>15</td>
<td>3</td>
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</table>
## Health Outcomes – Premature Death

Years of potential life lost before the age of 75 per 100,000 population

<table>
<thead>
<tr>
<th>County</th>
<th>Years of Potential Life Lost</th>
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<tbody>
<tr>
<td>Carson City</td>
<td>9,710</td>
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<tr>
<td>Churchill</td>
<td>7,362</td>
</tr>
<tr>
<td>Clark</td>
<td>7,895</td>
</tr>
<tr>
<td>Douglas</td>
<td>5,870</td>
</tr>
<tr>
<td>Eureka</td>
<td>9,789</td>
</tr>
<tr>
<td>Humboldt</td>
<td>10,167</td>
</tr>
<tr>
<td>Lander</td>
<td>7,921</td>
</tr>
<tr>
<td>Lincoln</td>
<td>13,845</td>
</tr>
<tr>
<td>Lyon</td>
<td>10,837</td>
</tr>
<tr>
<td>Mineral</td>
<td>7,480</td>
</tr>
<tr>
<td>Nye</td>
<td>7,273</td>
</tr>
<tr>
<td>Pershing</td>
<td>7,423</td>
</tr>
<tr>
<td>Storey</td>
<td>9,126</td>
</tr>
<tr>
<td>Washoe</td>
<td>7,921</td>
</tr>
<tr>
<td>Pine</td>
<td>Unreliable data</td>
</tr>
</tbody>
</table>

- US Average = 7,300 years
- Nevada Average = 7,493 years
- Nevada Range = 5,870 to 13,845 years


* = Unreliable data, no estimate provided
Health Outcomes – Low Birthweight Births

Percentage of live births with low birthweight (< 2,500 grams)

US Average = 8%
Nevada Average = 8.7%
Nevada Range = 6.5 to 12.5%


* = Unreliable data, no estimate provided
Health Outcomes – Life Expectancy

Average number of years a person can expect to live

- US Average = 78.8 years
- Nevada Average = 78.1 years
- Nevada Range = 71.6 to 82.9 years

Health Behaviors – Adult Smoking
Percentage of adults who are current smokers

US Average = 16%
Nevada Average = 15.3%
Nevada Range = 15.6 to 22.8%

Health Behaviors – Adult Obesity

Percentage of the adult population (age 20 and older) that reports a body mass index (BMI) greater than or equal to 30 kg/m²

US Average = 32%  Nevada Average = 30.5%  Nevada Range = 29 to 37%

Clinical Care Access – Primary Care Physicians

Ratio of population to primary care physicians

US Average = 1,310:1
Nevada Average = 1,706:1
Nevada Range = 901:1 to 6,725:1

Source: Area Health Resource File/American Medical Association (2019).

* = No primary care physicians in Eureka and Storey Counties in 2019
Clinical Care Access – Dentists
Ratio of population to dentists

US Average = 1,400:1  Nevada Average = 1,601:1  Nevada Range = 1,001:1 to 5,514:1

* = No dentists in 2020
Clinical Care Access – Mental Health Providers

Ratio of population to mental health providers

US Average = 380:1
Nevada Average = 422:1
Nevada Range = 287:1 to 2,580:1

Overall Factors Rank

<table>
<thead>
<tr>
<th>Carson City</th>
<th>Churchill</th>
<th>Clark</th>
<th>Douglas</th>
<th>Elko</th>
<th>Humboldt</th>
<th>Lander</th>
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<th>Pershing</th>
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<th>Washoe</th>
<th>White Pine</th>
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<tbody>
<tr>
<td>334</td>
<td>470</td>
<td>445</td>
<td>682</td>
<td>1,205</td>
<td>998</td>
<td>1,838</td>
<td>2,580</td>
<td>685</td>
<td>1,130</td>
<td>586</td>
<td>1,315</td>
<td>687</td>
<td>289</td>
<td>287</td>
</tr>
</tbody>
</table>


* = No mental health providers in 2020
Clinical Care Quality – Flu Vaccinations

Percentage of fee-for-service (FFS) Medicare enrollees that had an annual flu vaccination

US Average = 48%  
Nevada Average = 38%  
Nevada Range = 16 to 47%

Social and Economic Factors – High School Completion

Percentage of adults ages 25 and over with a high school diploma or equivalent

US Average = 88%
Nevada Average = 86.9%
Nevada Range = 82.5 to 95.0%

Social and Economic Factors – Child Poverty

Percentage of people under age 18 in poverty

US Average = 17%
Nevada Average = 16.7%
Nevada Range = 11.0 to 22.0%

Social and Economic Factors – Single-Parent Households

Percentage of children that live in a household headed by a single parent

US Average = 26%  
Nevada Average = 27.8%  
Nevada Range = 7.6 to 49.9%

Social and Economic Factors – Violent Crime

Number of reported violent crime offenses per 100,000 population

US Average = 386  Nevada Average = 657  Nevada Range = 39 to 892

### Physical Environment – Severe Housing Problems

Percentage of households with 1 of 4 housing problems*

<table>
<thead>
<tr>
<th>Count Area</th>
<th>Overcrowding</th>
<th>High Housing Costs</th>
<th>Lack of Kitchen Facilities</th>
<th>Lack of Plumbing Facilities</th>
<th>US Average</th>
<th>Nevada Average</th>
<th>Nevada Range</th>
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<tr>
<td>Carson City</td>
<td>17.3</td>
<td></td>
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<td></td>
<td>18%</td>
<td>18.5%</td>
<td>4.9 to 19.5%</td>
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<td>4.9 to 19.5%</td>
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<td>4.9 to 19.5%</td>
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<td></td>
<td>18%</td>
<td>18.5%</td>
<td>4.9 to 19.5%</td>
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</tbody>
</table>


*Housing problems include: (1) overcrowding, (2) high housing costs, (3) lack of kitchen facilities, and/or (4) lack of plumbing facilities.
Policies and Program to Improve Health
Upstream Policies and Strategies to Improve Health

- Tobacco and e-cigarette use
- Food deserts (and swamps)
- Housing policy
- Transit & complete streets policy
- Injury & violence prevention
- Family and social supports
- Income supports, living wages
- Jobs and employment policy
- Health workforce development
Explore the 2022 Rankings!

www.CountyHealthRankings.org
Growing community power to improve health equity
NEW IN 2022 RANKINGS

1. Living wage
   - Hourly wage needed to cover basic household expenses
   - Living Wage Calculator, MIT
NEW IN 2022 RANKINGS

1. Living wage
   - Hourly wage needed to cover basic household expenses
   - Living Wage Calculator, MIT

2. Gender pay gap
   - Women’s income as a percentage of men’s income
   - Equal pay day
NEW IN 2022 RANKINGS

3. **Childcare cost burden**
   - Childcare costs for a household as a percent of household income.
   - Living Wage Calculator, MIT

4. **Childcare centers**
   - Childcare centers per population under 5 years old.
NEW IN 2022 RANKINGS

5. School funding adequacy
Difference between actual spending compared with the estimated amount needed to achieve average test scores
NEW IN 2022 RANKINGS

5. School funding adequacy
Difference between actual spending compared with the estimated amount needed to achieve average test scores

6. School segregation
How closely race and ethnicity within a school population reflects the county population
WHAT WORKS FOR HEALTH
NEW EQUITY ANALYSIS

1. Rating. A revised disparity rating.

2. Rating Description. A paragraph that describes the rationale behind the rating.

3. Historical Context. A paragraph that describes the historical context and root causes of the issue a strategy is trying to address.

4. Equity Considerations. Three to four questions to help WWFH users consider equity before implementing a strategy.
Update on Community Health Improvement Efforts in Southern Nevada

Carmen Hua, MPH
Health Educator, CHA/CHIP Coordinator
Southern Nevada Health District
Overview Outline

MAPP Framework

2020/2021 Community Health Assessment (CHA)
  - Community Health Index
  - Key Data Intersections

Community Health Improvement Plan (CHIP)
  - Priority Areas
  - Healthy Equity
  - Steering Committee Update and Process
  - Goals and Visions
  - Next Steps

SNHD Accreditation Update
MAPP Framework

- Community Themes & Strengths Assessment
- Four MAAP Assessments
  - Visioning
  - Identify Strategic Issues
  - Formulate Goals and Strategies
  - Evaluate
- Forces of Change Assessment
- Local Public Health System Assessment
- Community Health Status Assessment

SNHD
Southern Nevada Health District
2020/2021 Community Health Assessment

Forces of Change
• *Threat*: Unemployment
• *Opportunity*: Increase number of providers

Community Themes & Strengths
• *Strength*: Community supports a healthy lifestyle
• *Weakness*: Access to health care

Local Public Health System
• *Strength*: Collaboration & Community Partnership
• *Weakness*: Lack of funding

Community Health Status
• 67 Health Indicators
• 51 Reviewed by ZIP Code

Download the full report at:
http://www.healthysouthernnevada.org/
Community Health Status Assessment: Health Index

Top 5 ZIP Codes with Greatest Health Burdens

- 89030
- 89101
- 89106
- 89115
- 89169
Community Health Assessment: Key Data Intersections

Access to Care
Mental Health
Funding
Community Safety
Transportation
Chronic Disease
MAPP Framework
# Health Equity and the CHIP

## Foundational Principles

<table>
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<th>Equity</th>
<th>Community Engagement &amp; Collaboration</th>
<th>Inclusion</th>
<th>Data and Community Informed Action</th>
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| • Mobilize community action to address injustices through transformative change to close gaps  
• Create opportunity to achieve optimal health | • Build community power to ensure inequities are addressed  
• Guide process, make key decisions, help drive action | • Regardless of background or experience, any individual can contribute to the process | • Identifies priorities, strategies, and action plans driven by community's voice  
• Staying grounded in community needs |
<table>
<thead>
<tr>
<th>Priority Areas</th>
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</table>
CHIP Steering Committee

26 Steering Committee Members
• Varying Agencies
Collaboration & Engagement
Update & Process
• Goals, Objectives, Outcome Measures, Intervention Strategies, and Action Steps

CHIP Committee Members

Chronic Disease
• Malcolm Ahlo - SNHD
• Regis Whaley - Three Square Food Bank
• Karleena Landini - SNHD
• Michelle Gorelow - Positively Kids
• Jessica Johnson - SNHD

Access to Care
• Holly Lyman - Dignity Health
• Rebecca Edgeworth - Touro University
• Mayra Gonzales - Touro University
• Adina Archibald-Buett - Desert Winds Hospital
• AJ Holly Huth - The LGBTQIA Community Center of Southern Nevada
• Julie Tousa - Dignity Health
• Ying Zhang - SNHD
• Pearl Kim - West Health Institute
• Stephanie Stokes - Intermountain Healthcare

Transportation
• Deborah Reardon - RTC
• Rae Lathrop - RTC
• Veronica Rosales - Mountain View Medical Associates
• Sharda Smith - SNHD
• Laura Gyder - UNLV
• Emily Strickler - UNLV
• Erin Breen - UNLV

Funding
• Gregory Gray - City of Las Vegas
• Jay Shan - UNLV School of Public Health
• Jennifer Young - UNLV School of Medicine
• Xavier Foster - SNHD
• Donna Felix-Barrows - Gay and Lesbian Community Center of Southern Nevada
Create an inclusive community health improvement plan for Southern Nevada

Ensure and enhance opportunities for participation of cross-sector stakeholders to improve community health and wellbeing

Have a clear roadmap to collaboratively address inequities while expanding community partnership

Address root causes of prioritized health issues & inequities

Utilize data to increase the impact of strategies

Ensure CHIP is health inclusive of health equity for all populations and making sure no efforts are duplicated
What’s Next?

Continue Community Health Improvement Plan process with community partners

Engage community partners for collaboration on implementation

Develop CHIP report Fall 2022
Public Health Accreditation Board awards five-year accreditation status to the Southern Nevada Health District

This milestone accomplishment is official recognition that the Health District meets the rigorous standards of PHAB, which works to advance and transform public health practice by championing performance improvement, strong infrastructure, and innovation.
Thank you!

Community Health Improvement Plan Committee

Interested in joining the CHIP committee? For more information please contact:

Carmen Hua
CHA/CHIP Coordinator
Email: huac@SNHD.org
Phone: 702-759-1209
The Road to Health Equity at SNHD

Xavier Foster, M.Ed., M.B.A. HCM
Health Equity Coordinator
Southern Nevada Health District
Summary

- Funding Overview
- Partners
- Program Overview
- HE Quality Improvement Work Group
- Questions?
National Initiative to Address COVID-19 Health Disparities Among Populations at High-Risk and Underserved, Including Racial and Ethnic Minority Populations and Rural Communities.

Strategy 1: Resources and Services
Strategy 2: Data and Reporting
**Strategy 3: Infrastructure Support**
Strategy 4: Partner Mobilization
Strategy 3:
Infrastructure Support

• Assist with COVID-19 plans and health equity plans to support communities most at risk.

• Establish health equity positions.

• Build and expand the community’s capacity.

Partners

• Al-Maun Neighborly Needs Las Vegas
• Clark County Law Foundation
• Ericka Aviles Consulting
• Horizon Ridge Wellness Clinic
• Puentes
• Nevada Health Centers
• Nevada Homeless Alliance
• Nevada Partners
• Puentes
• Silver State Equality
• The Periwinkle Group

• Kirk Kerkorian School of Medicine, UNLV
  - Community Clinic
  - CARES Program
Established in June 2021
• Health Equity Coordinator
• Health Educators (3)

Grant Activities
• Outreach and Vaccination/Testing support
• Technical assistance
• Community Task Force

Program Activities
• Collaborate with other SNHD programs
• Capacity building
• Outreach
Health Equity Quality Improvement Work Group

Cross Sectional Team of SHND Staff

Established in January 2018

Organizational Self Assessment
• Bay Area Regional Health Inequities Initiative (BARHII) Toolkit
  - Completed steps:
    1. Staff Survey
    2. Collaborating Partner Survey
    3. Staff Focus Groups
    4. Management Staff Interviews
    5. Internal Document Review

Actionable Steps
Next Steps...

- Community Partnerships
- Technical Assistance & Resources to other SNHD programs.
- Robert Wood Johnson Foundation
- Federal Grants to strengthen Public Infrastructure.
Health Equity Program

For more information please contact:
Xavier Foster
Health Equity Coordinator
fosterx@SNHD.org
702-759-0783
Advancing Health Equity and Preventing Chronic Disease

Maria Azzarelli, EMHA, CHES

Manager Office of Chronic Disease Prevention and Health Promotion
Southern Nevada Health District

April 27, 2022
Southern Nevada Health District’s Office of Chronic Disease Prevention Program

**CHRONIC DISEASES IN AMERICA**

- **6 in 10** Adults in the US have a chronic disease
- **4 in 10** Adults in the US have two or more

**THE LEADING CAUSES OF DEATH AND DISABILITY**
and Leading Drivers of the Nation’s **$3.8 Trillion** in Annual Health Care Costs
Common Chronic Disease Risk Factors

- Tobacco Smoking
- Unhealthy Diet
- Physical Inactivity
- Alcohol Consumption
- High Blood Pressure
- Type 2 Diabetes
- Overweight/Obesity
- High Cholesterol
- COPD
- Lung Cancer
- Heart Disease
- Renal Disease
- Mental Disorders
- Respiratory Disease
- Cancer of Pancreas, Bladder, Kidney
- Colon Cancer
- Breast Cancer
- Prostate Cancer
- Cancer of mouth, pharynx, larynx, esophagus, liver
- Musculoskeletal

Source: Ontario Ministry of Health and Long-term Care
Social Determinants of Health

Social determinants of health have a major impact on people’s health, well-being, and quality of life. Examples of social determinants include:

- Safe housing, transportation, and neighborhoods
- Racism, discrimination, and violence
- Education, job opportunities, and income
- Access to nutritious foods and physical activity opportunities
- Polluted air and water
- Language and literacy skills

Source: Sunshine Community Health Center, 2022
Health Equity is achieved when every person has the opportunity to achieve their full health potential, and no one is disadvantaged from achieving this potential because of social position or other socially determined circumstances (CDC, 2022)

Health Inequities: Differences in health status and mortality rates across population groups that are systemic, avoidable, unfair, and unjust (RWJ, 2022)
What do we do?

• Creating communities that support healthy lifestyles through **policy, systems and physical environmental improvements**.

• Plan and implement programs designed to encourage healthy behaviors

• Develop partnerships with community organizations to make it easier for residents and visitors to engage in healthy lifestyles

• Promote and support behavioral change and link people to available resources

• Seek grant and other funding opportunities to support implementation of evidence-based strategies and activities
Policy, Systems, Environmental Change Strategies

Barber Shop Health Outreach Project (BSHOP)

• Hypertension & Pre-diabetes Screening, Education, and Referral
• 10 Black-Owned Barbershops throughout Clark County

Beauty Shop Health Outreach Project (BeSHOP)

• Hypertension & Pre-diabetes Screening, Education, and Referral
• 3 Black-Owned Beauty Salons throughout Clark County
Pop-Up Produce Markets

- Providing low-cost, fresh, regionally-grown produce; accepting SNAP/EBT, and participating in federally-funded Double Up Food Bucks nutrition-incentive program
- Bonneville Transit Center, SNHD

Supporting Wellness at Pantries (SWAP)

- Nutrition Ranking System that identifies/encourages healthier options in food pantries; client choice
- Support for equipment, materials, education and technical assistance/training

Reduced Fare Bike Share Pass

- Partnered with RTC Bike Share on a reduced fare bike share pass for SNAP recipients
- Increased access to food retail, everyday destinations
Education/Initiative Examples

**Diabetes Self-Management, Education & Support Classes**
- Evidence-based, free Diabetes Self-Management courses
- Diabetes Prevention classes for youth offered during summer camps

**Faithful Families**
- Evidence-based nutrition and physical activity education taught in faith-based settings
- Partners include Promotoras that are trained to co-teach lessons and places of faith
Smoke-free Policy

Expansion of the Nevada Clean Indoor Air Act.

Smoke-free Housing Initiative

Smoke-free, Vape-free Outdoor Spaces

Minority Owned Small Businesses Policy Expansion
Promote Tobacco Cessation

Culturally, linguistically, geographically tailored materials and media.

Latinx / Hispanic

African American

LGBTQ+

Native Hawaiian/ Pacific Islander
Promotions and Sponsorships

Reduce Exposure to Targeted Tobacco Industry Advertising.

Cinco de Mayo Festival

Juneteenth Celebration

Las Vegas LGBTQ+ Pride
Covid/Flu vaccine promotion among African Americans/Hispanics

- Needs Assessment
- Equipping influential messengers
- Developing communications products
- Events to promote vaccinations
- Enhancing provider partnerships
- Mobile vaccination sites
Websites/Apps

GetHealthyClarkCounty.org

VivaSaludable.org
Thank you.

**Presenter Contact:**

Maria Azzarelli, EMHA, CHES®
Manager Office of Chronic Disease Prevention and Health Promotion
Southern Nevada Health District
Email: azzarelli@snhd.org
PH: 702-759-1270

Source: National Institute on Minority Health and Health Disparities, 2022
Closing Remarks

Michael D. Johnson, PhD
Director of Community Health
Southern Nevada Health District
Thank you for attending!

Please complete your evaluation at:
https://www.makinghealthhappen.org/