

County Health
Rankings & Roadmaps

Building a Culture of Health, County by County

A Robert Wood Johnson Foundation program

2022 Southern Nevada County Health Rankings & Roadmaps

Wednesday, April 27, 2022 9AM – 11AM

Southern Nevada Health District – Red Rock Conference Room

Livestreamed via WebEx

Enroll at: <https://www.makinghealthhappen.org/>

A collaboration between:



AGENDA

County Health Rankings & Roadmaps

Building a Culture of Health, County by County

A Robert Wood Johnson Foundation program

Southern Nevada County Health Rankings

Location: 280 S. Decatur, Las Vegas, NV 89107 – Red Rock Conference Room / Virtually via WebEx
Date: April 27, 2022
Time: 9:00 – 11:00 AM
Facilitator: Jessica Johnson, MPH, CHES, CPS

Agenda Items:

- | | |
|----------------------------|--|
| 9:00 AM – 9:15 AM | Welcome & Opening Remarks
Michael D. Johnson, PhD |
| 9:15 AM – 10:00 AM | County Health Rankings Data Presentation
Benjamin Ashraf, PhD, MPH, CHES
Brandon Delise, MPH |
| 10:00 AM – 10:15 AM | Southern Nevada Health District Community Health Improvement Update
Carmen Hua, MPH |
| 10:15 AM – 10:30 AM | Health Equity Team Updates Presentation
Xavier Foster, MBA, HCM, M.Ed |
| 10:30 AM – 10:45 AM | Health Equity & Chronic Disease Projects Presentation
Maria Azzarelli, EMHA, CHES |
| 10:45 AM – 11:00 AM | Questions & Closing Remarks
Michael D. Johnson, PhD |



County Health Rankings & Roadmaps

Building a Culture of Health, County by County

A Robert Wood Johnson Foundation program

Welcome!

*Michael D. Johnson, PhD
Director of Community Health
Southern Nevada Health District*



2022 Nevada County Health Rankings and Roadmaps

Presented by:

Benjamin Ashraf, PhD, MPH, CHES

Brandon Delise, MPH

Southern Nevada Health District
Epidemiologist

Prepared by:

John Packham, PhD

Associate Dean, Office of Statewide Initiatives
University of Nevada, Reno School of Medicine
Policy Director, Nevada Public Health Association

April 27, 2022

County Rankings Project Partners

- Carson City Health and Human Services
- Nevada Department of Health and Human Services
- Nevada Public Health Association
- Nevada Public Health Foundation
- Nevada Public Health Institute
- Nevada Public Health Training Center, UNR School of Public Health
- Office of Statewide Initiatives, UNR School of Medicine
- Robert Wood Johnson Foundation
- Southern Nevada Health District
- Trudy Larson Institute on Health Impact and Equity, UNR School of Public Health
- University of Wisconsin Population Health Institute
- Washoe County Health District

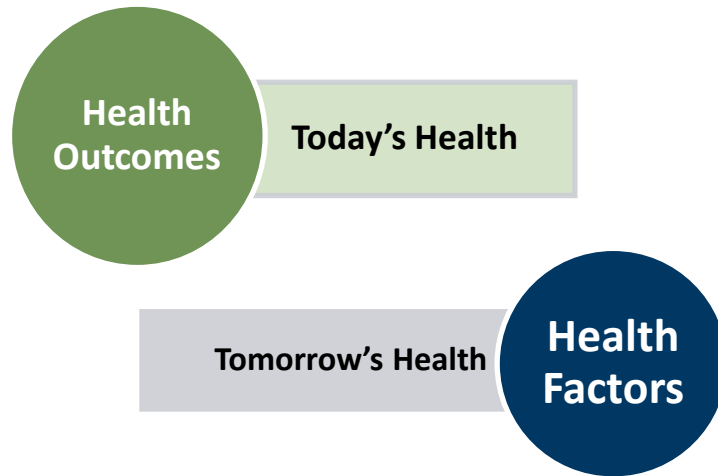
2022 Ranked Measures and Data Sources

The screenshot shows the homepage of the County Health Rankings & Roadmaps website. At the top left, there is a logo for "County Health Rankings & Roadmaps" with the tagline "Building a Culture of Health, County by County". To the right of the logo are navigation links for "About Us" and "News & Events". Below this is a secondary navigation bar with links for "Explore Health Rankings", "Take Action to Improve Health", "Learn From Others", "What Is Health?", and "Reports", along with a search icon. The main content area features a large blue graphic with a photograph of a man and a young child playing with hula hoops in a park. To the left of the photo, the text reads: "Growing community power to improve health equity". Below this, a paragraph states: "We believe in a future where everyone has opportunities to be healthy and to thrive. Many factors impact how long and how well we live. Our data show how these factors shape community conditions, while highlighting the stark differences in health that stem from injustices and barriers to opportunity. Use our resources to take action toward better health for all." At the bottom of the page, there is a white search box with the heading "How healthy is your community?" and the instruction "Search by State, County, or ZIP Code (e.g. New Mexico, Los Alamos, 87544)". The search box contains a text input field and a red "Search" button.

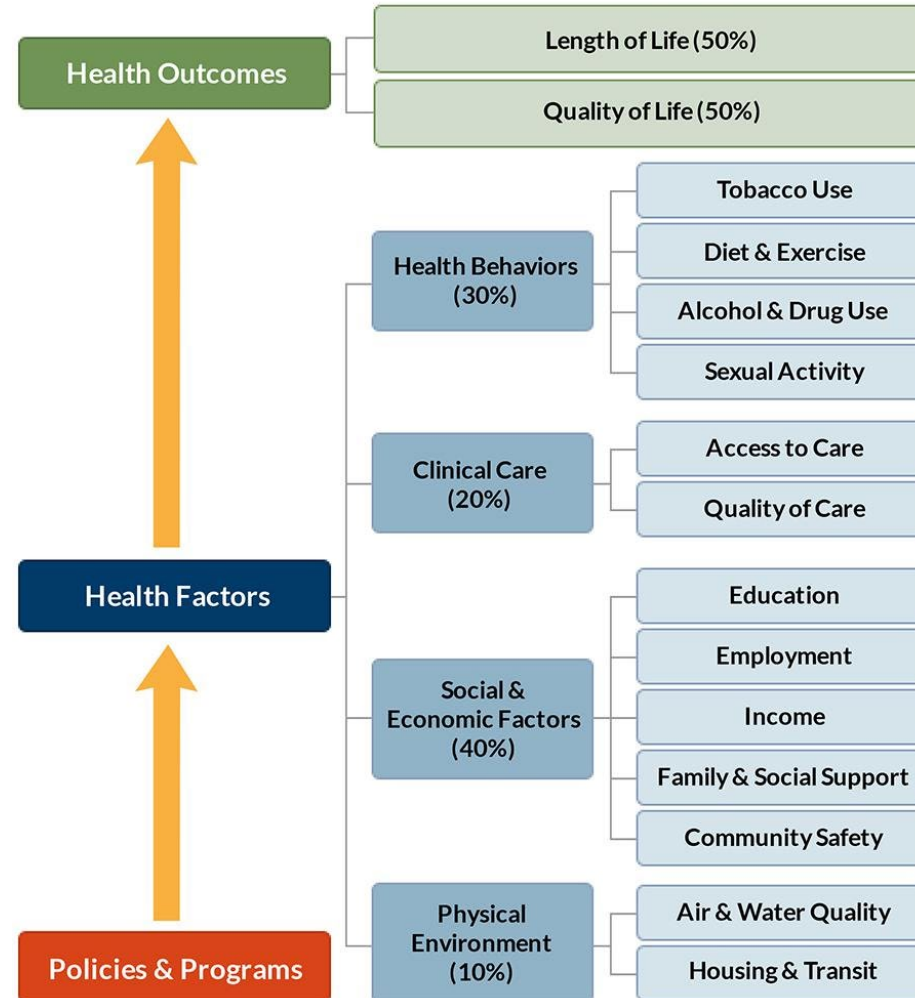
The screenshot shows the "2022 State Report Nevada" page. At the top left, there is a logo for "County Health Rankings & Roadmaps" with the tagline "Building a Culture of Health, County by County". To the right of the logo, the text reads "2022 State Report Nevada". Below this is a map of the United States with the state of Nevada highlighted in blue. At the bottom of the page, there are logos for the "University of Wisconsin Population Health Institute" and the "Robert Wood Johnson Foundation".

www.CountyHealthRankings.org

Two Sets of Rankings – The Model



- Where we live matters to our health outcomes
- Many factors influence health beyond clinical care and access to care



2022 Ranked Measures

Health Outcomes

- Length of Life
 - Premature death
- Quality of Life
 - Poor or fair health
 - Poor physical health days
 - Poor mental health days
 - Low birthweight

Health Factors – Health Behaviors

- Tobacco Use
 - Adult smoking
- Diet and Exercise
 - Adult obesity
 - Food environment index
 - Physical inactivity
 - Access to exercise opportunities
- Alcohol and Drug Use
 - Excessive drinking
 - Alcohol-impaired driving deaths
- Sexual Activity
 - Sexually transmitted infections
 - Teen births

2022 Ranked Measures and Data Sources

Health Factors – Clinical Care

- Access to Care
 - Uninsured
 - Primary care physicians
 - Dentists
 - Mental health providers
- Quality of Care
 - Preventable hospital stays
 - Mammography screening
 - Flu vaccinations

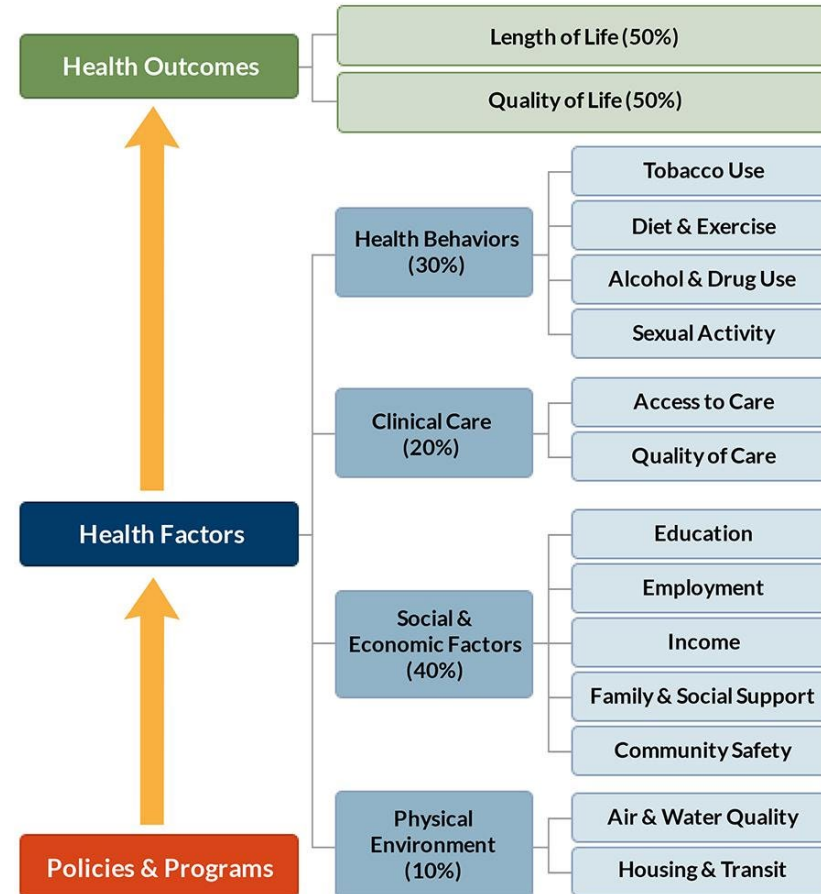
Health Factors – Social & Economic

- Education
 - High school completion
 - Some college
- Employment
 - Unemployment
- Income
 - Children in poverty
 - Income inequality
- Sexual Activity
 - Children in single-parent households
 - Social associations
- Community Safety
 - Violent crimes
 - Injury deaths

2022 Ranked Measures and Data Sources

Health Factors – Physical Environment

- Air and Water Quality
 - Air pollution – particulate matter
 - Drinking water violations
- Housing and Transit
 - Severe housing problems
 - Driving alone to work
 - Long commute – driving alone



Additional Measures and Data Sources

Health Outcomes

- Length of Life
 - COVID-19 age-adjusted mortality
 - Life expectancy
 - Child mortality
 - Infant mortality
- Quality of Life
 - Frequent physical distress
 - Frequent mental distress
 - Diabetes prevalence
 - HIV prevalence

Health Factors

- Health Behaviors
 - Food insecurity
 - Drug overdose deaths
- Clinical Care
 - Uninsured children
 - Other primary care providers
- Social and Economic Factors
 - Gender pay gap
 - Living wage
 - Child care cost burden
- Physical Environment
 - Home ownership
 - Broadband access

2022 Nevada Rankings – Health Outcomes

1. Douglas (1)*

2. Washoe (5)

3. Storey (7)

4. Pershing (2)

5. Elko (4)

6. Clark (9)

7. Lincoln (11)

8. White Pine (8)

9. Eureka (NR)

10. Lyon (8)

11. Carson City (10)

12. Humboldt (3)

13. Churchill (6)

14. Nye (13)

15. Lander (14)

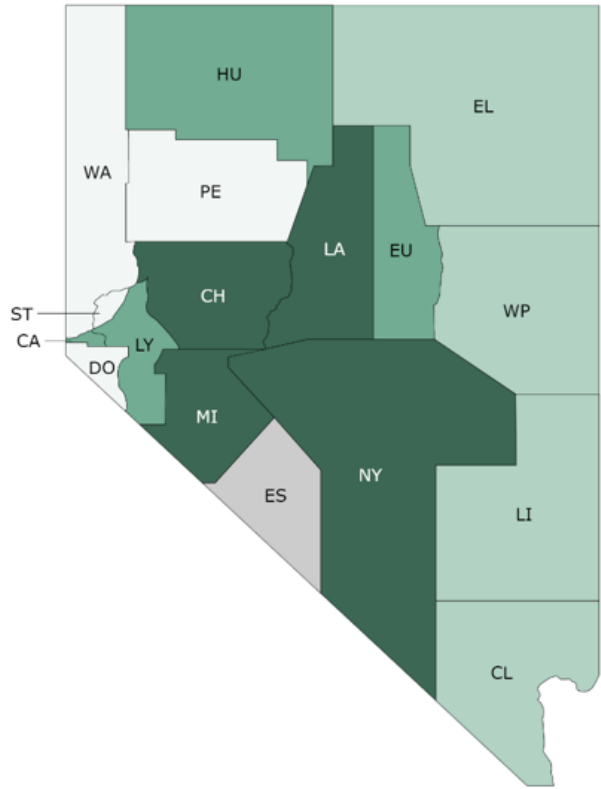
16. Mineral (15)

Not ranked – Esmeralda

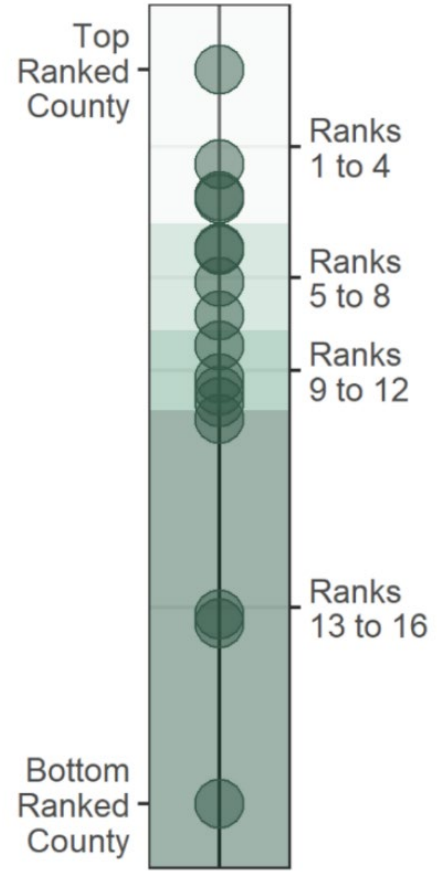
(*) Ranking in 2010

Note: Eureka County was not ranked in 2010

Health Outcomes Rankings – 2022



Health Outcome Ranks 1 to 4 5 to 8 9 to 12 13 to 16



● One County

2022 Nevada Rankings – Health Factors

1. Storey (2)*
2. Douglas (1)
3. Eureka (NR)
4. Washoe (3)
5. Carson City (8)
6. **White Pine (5)**
7. **Lincoln (4)**
8. Churchill (7)
9. Elko (6)

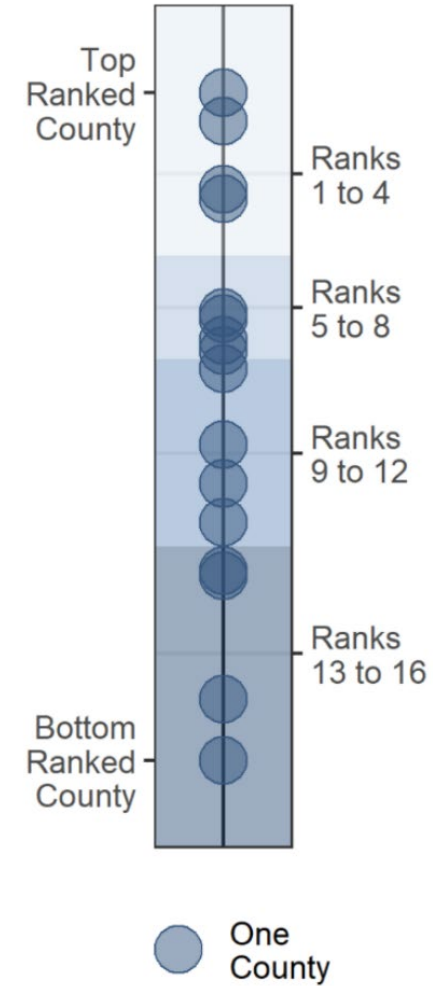
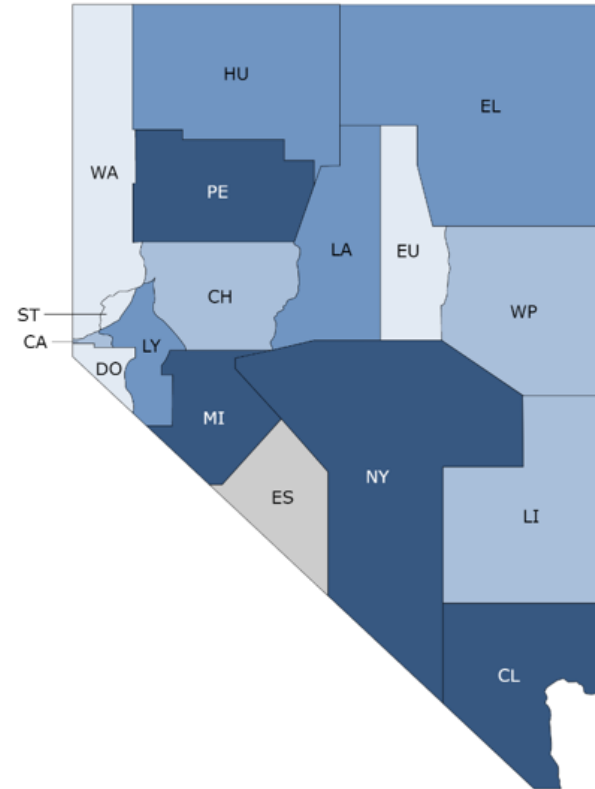
10. Lander (9)
11. Humboldt (10)
12. Lyon (12)
13. Pershing (14)
14. **Clark (11)**
15. Mineral (15)
16. **Nye (13)**

Not ranked – Esmeralda

(*) Ranking in 2010

Note: Eureka County was not ranked in 2010

Health Factors Rankings – 2022



Health Factor Ranks

1 to 4	5 to 8	9 to 12	13 to 16
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Combined Rankings – 2022

County	Health Outcomes	Health Factors
Carson City	11	5
Churchill	13	8
Clark	6	14
Douglas	1	2
Elko	5	9
Esmeralda	NR	NR

County	Health Outcomes	Health Factors
Eureka	9	3
Humboldt	12	11
Lander	15	10
Lincoln	7	7
Lyon	10	12
Mineral	16	15

County	Health Outcomes	Health Factors
Nye	14	16
Pershing	4	13
Storey	3	1
Washoe	2	4
White Pine	8	6

2022 Sub-Rankings on Health Factors and Outcomes

	Carson City	Churchill	Clark	Douglas	Elko	Eureka	Humboldt	Lander	Lincoln	Lyon	Mineral	Nye	Pershing	Storey	Washoe	White Pine
Health Outcomes	11	13	6	1	5	9	12	15	7	10	16	14	4	3	2	8
Quantity of Life (50%)	11	14	3	1	6	8	12	13	8	7	16	15	5	8	2	4
Quality of Life (50%)	9	6	10	2	7	8	11	16	4	13	15	14	5	1	3	12
Health Factors	5	8	14	2	9	3	11	10	7	12	15	16	13	1	4	6
Health Behaviors (30%)	6	7	4	3	9	10	11	12	5	14	16	15	8	1	2	13
Clinical Care (20%)	6	10	9	2	7	4	16	15	12	8	11	14	13	1	3	5
Social & Economic (40%)	11	3	16	1	8	2	7	9	10	12	14	15	13	4	5	6
Physical Environment (10%)	10	13	16	14	4	1	7	2	5	12	9	11	6	8	15	3

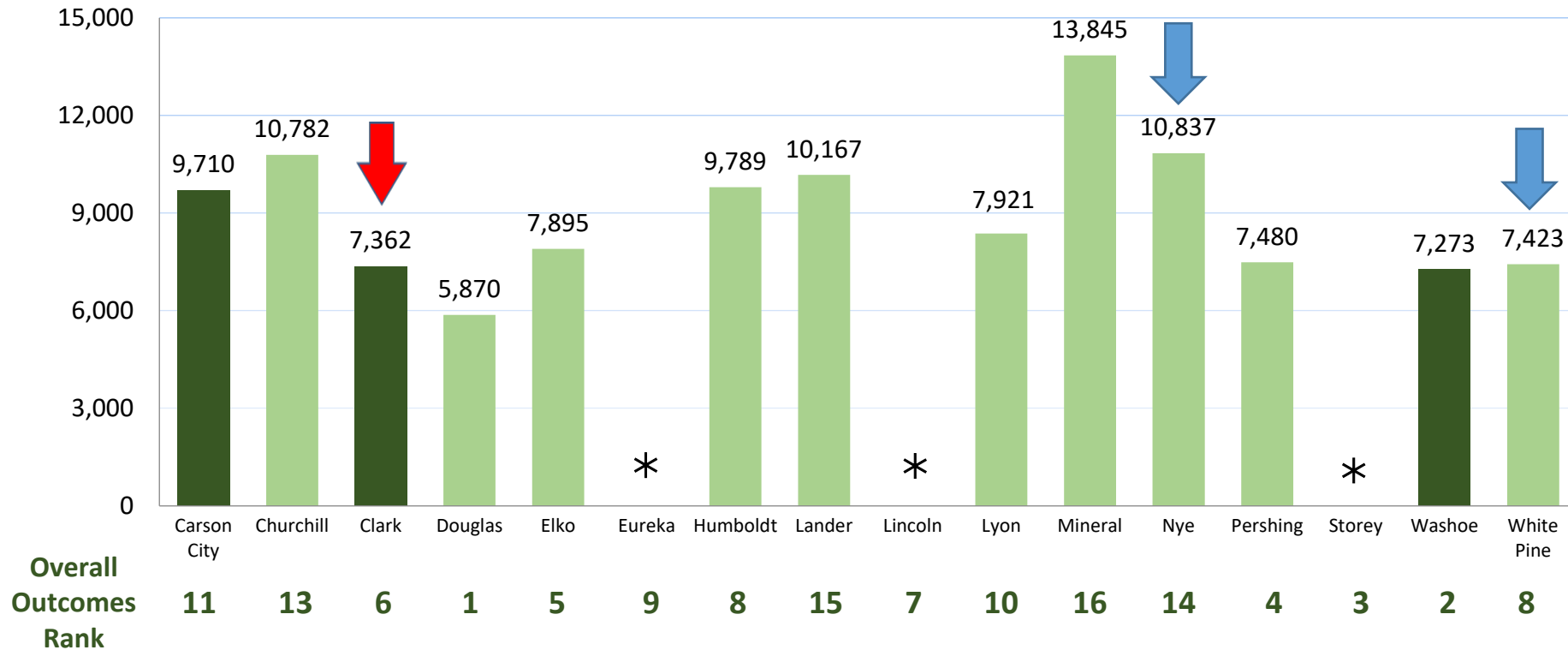
Health Outcomes – Premature Death

Years of potential life lost before the age of 75 per 100,000 population

US Average = 7,300 years

Nevada Average = 7,493 years

Nevada Range = 5,870 to 13,845 years

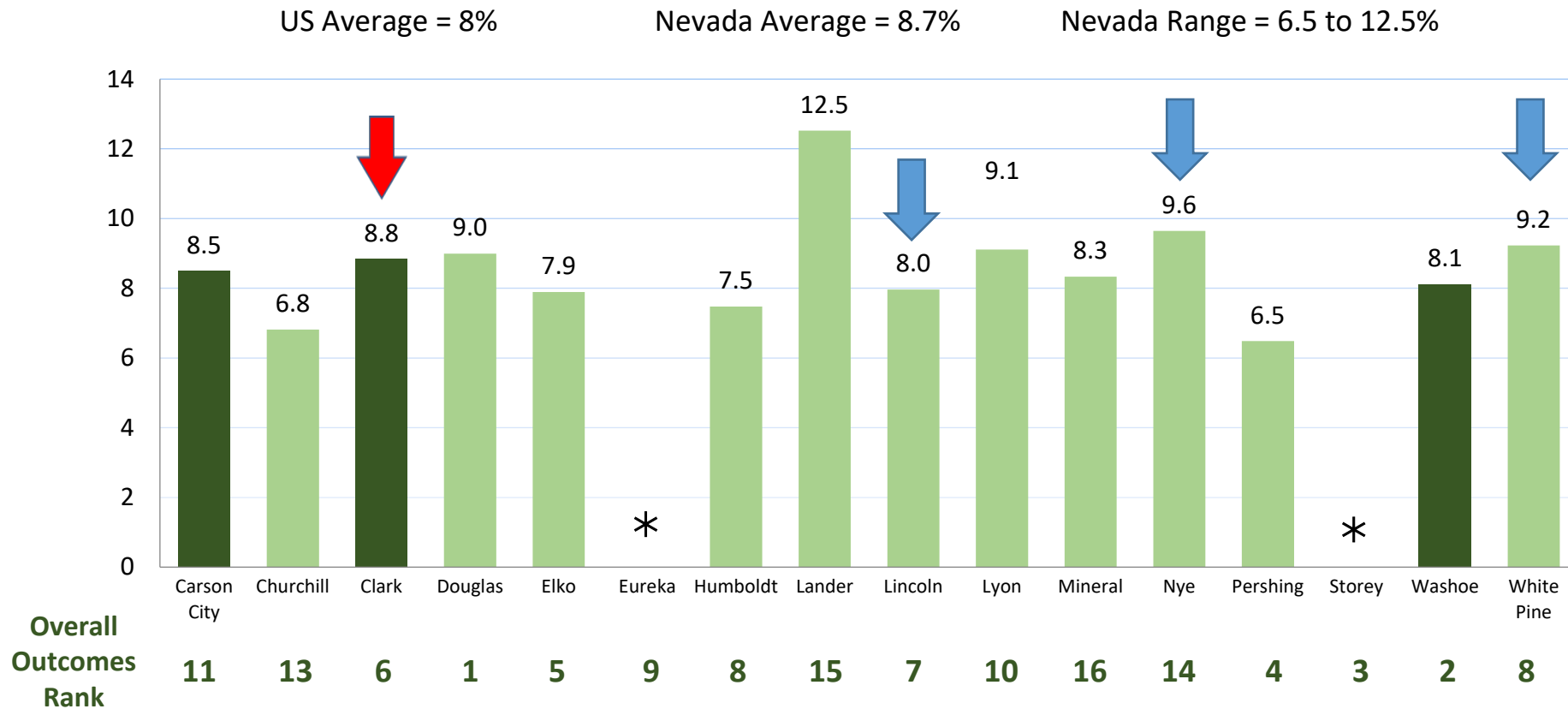


Source: National Center for Health Statistics – Mortality Files (2018-2020).

* = Unreliable data, no estimate provided

Health Outcomes – Low Birthweight Births

Percentage of live births with low birthweight (< 2,500 grams)

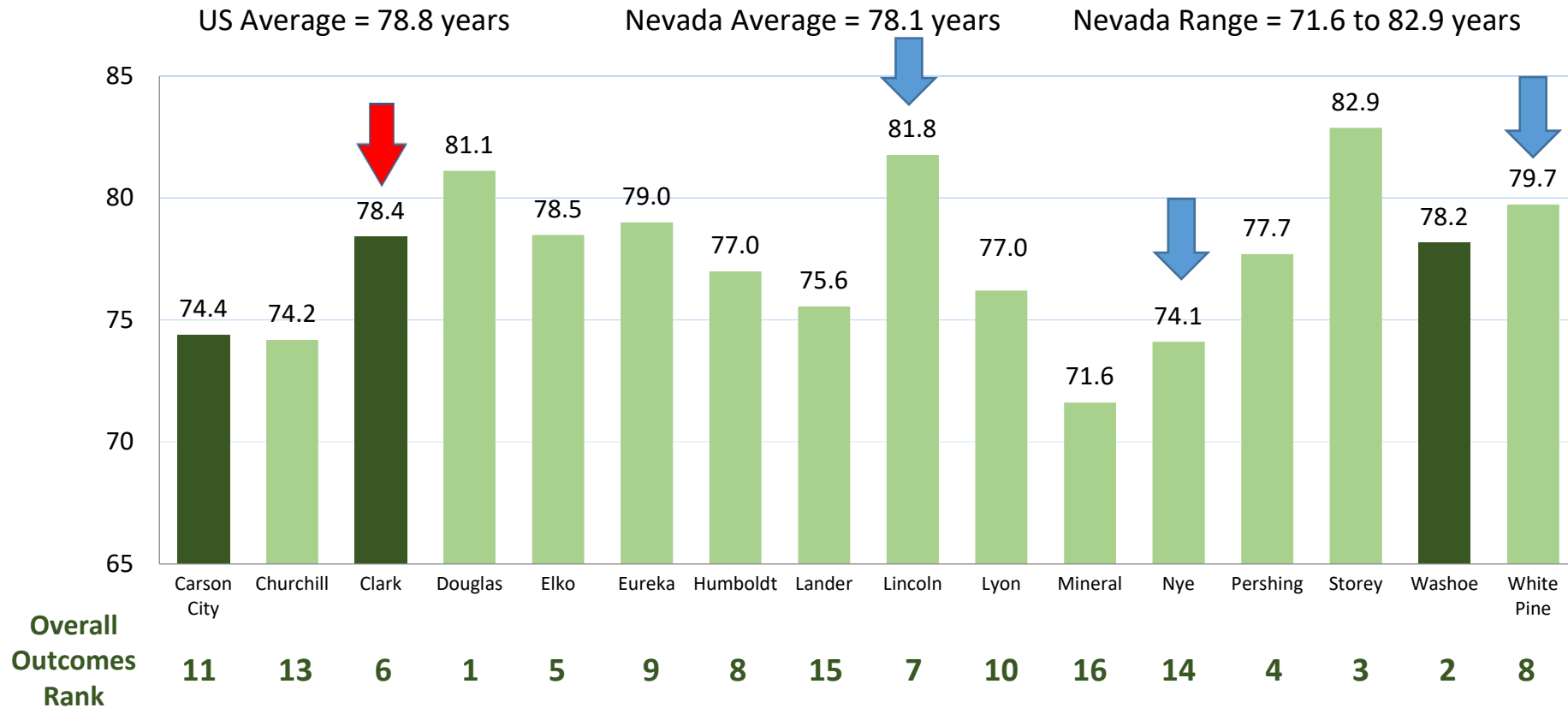


Source: National Center for Health Statistics – Natality Files (2014-2020).

* = Unreliable data, no estimate provided

Health Outcomes – Life Expectancy

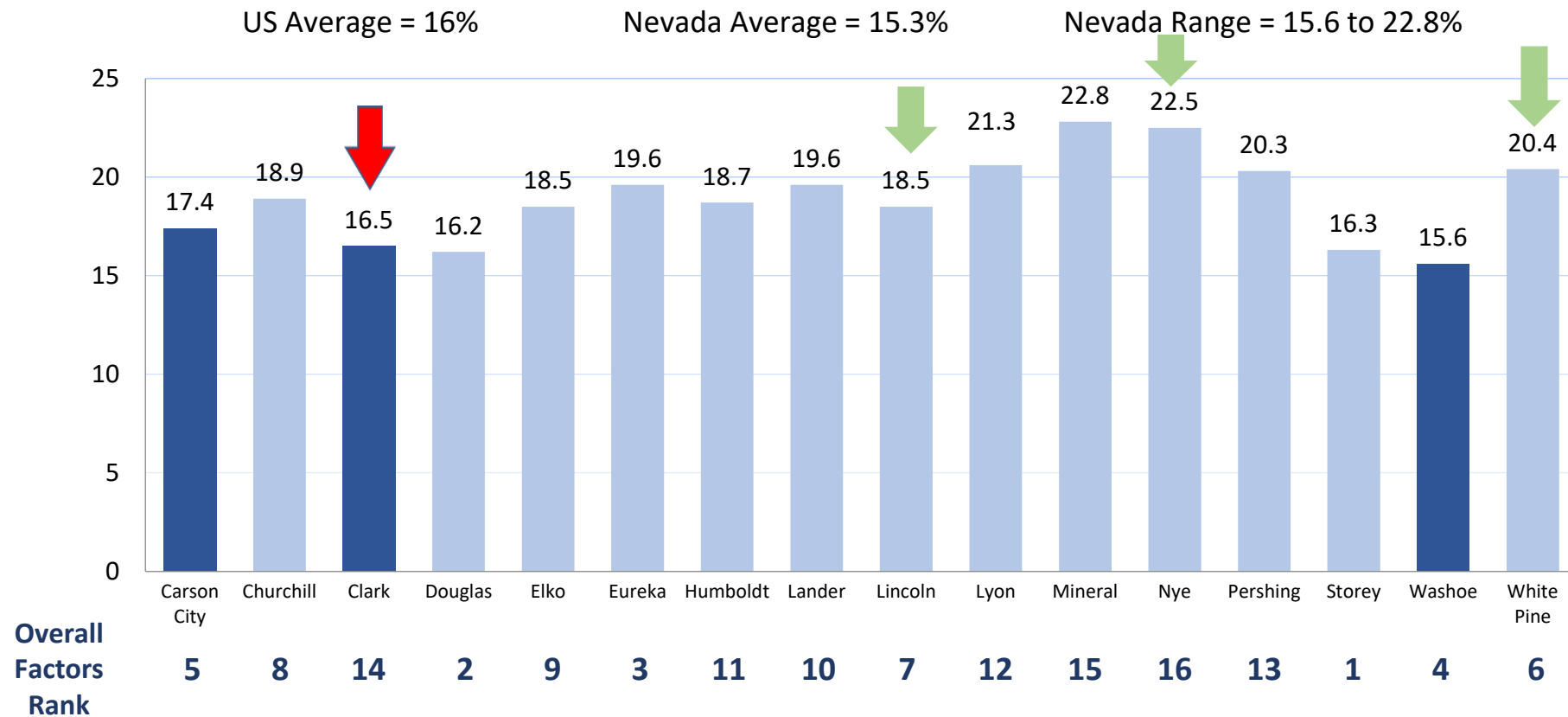
Average number of years a person can expect to live



Source: National Center for Health Statistics – Mortality Files (2018-2020).

Health Behaviors – Adult Smoking

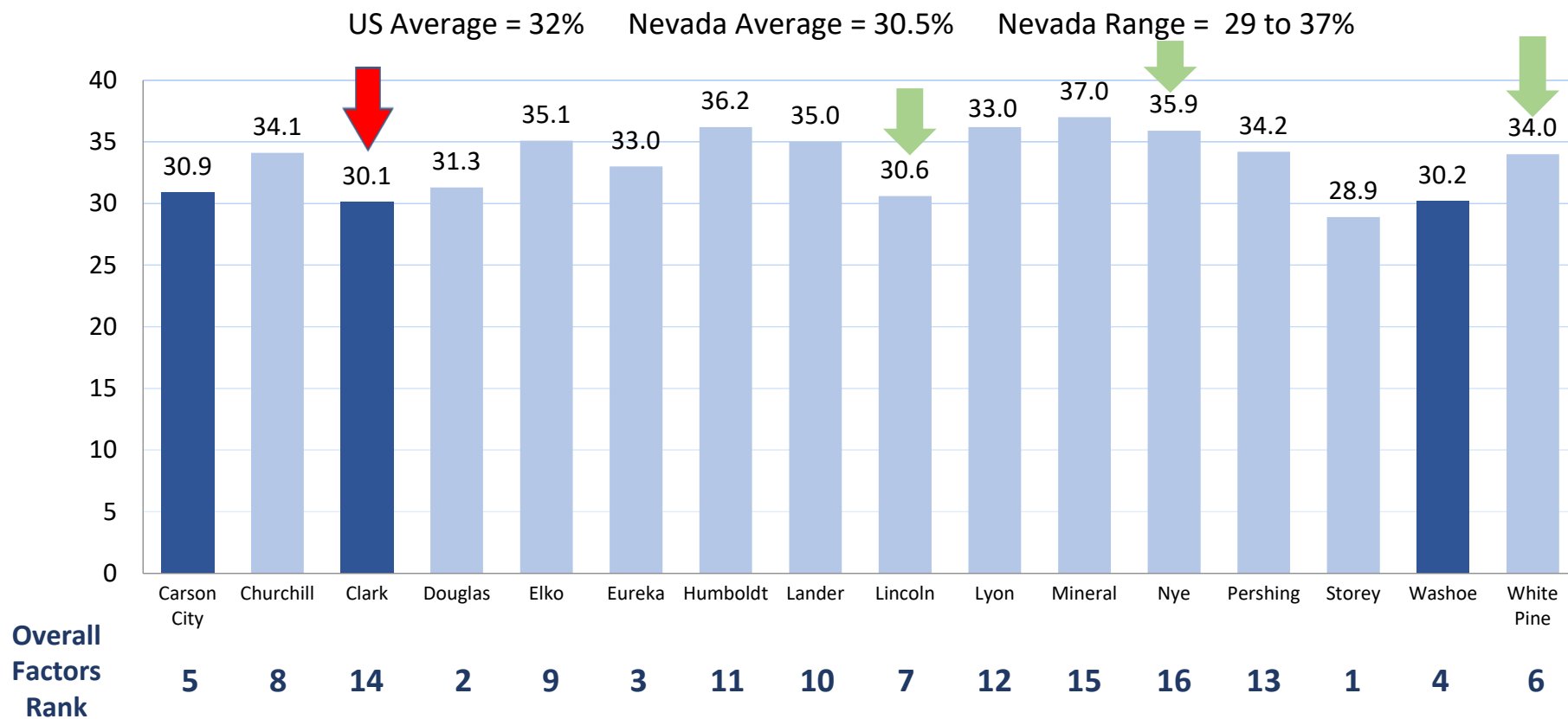
Percentage of adults who are current smokers



Source: Behavioral Risk Factor Surveillance System (2019).

Health Behaviors – Adult Obesity

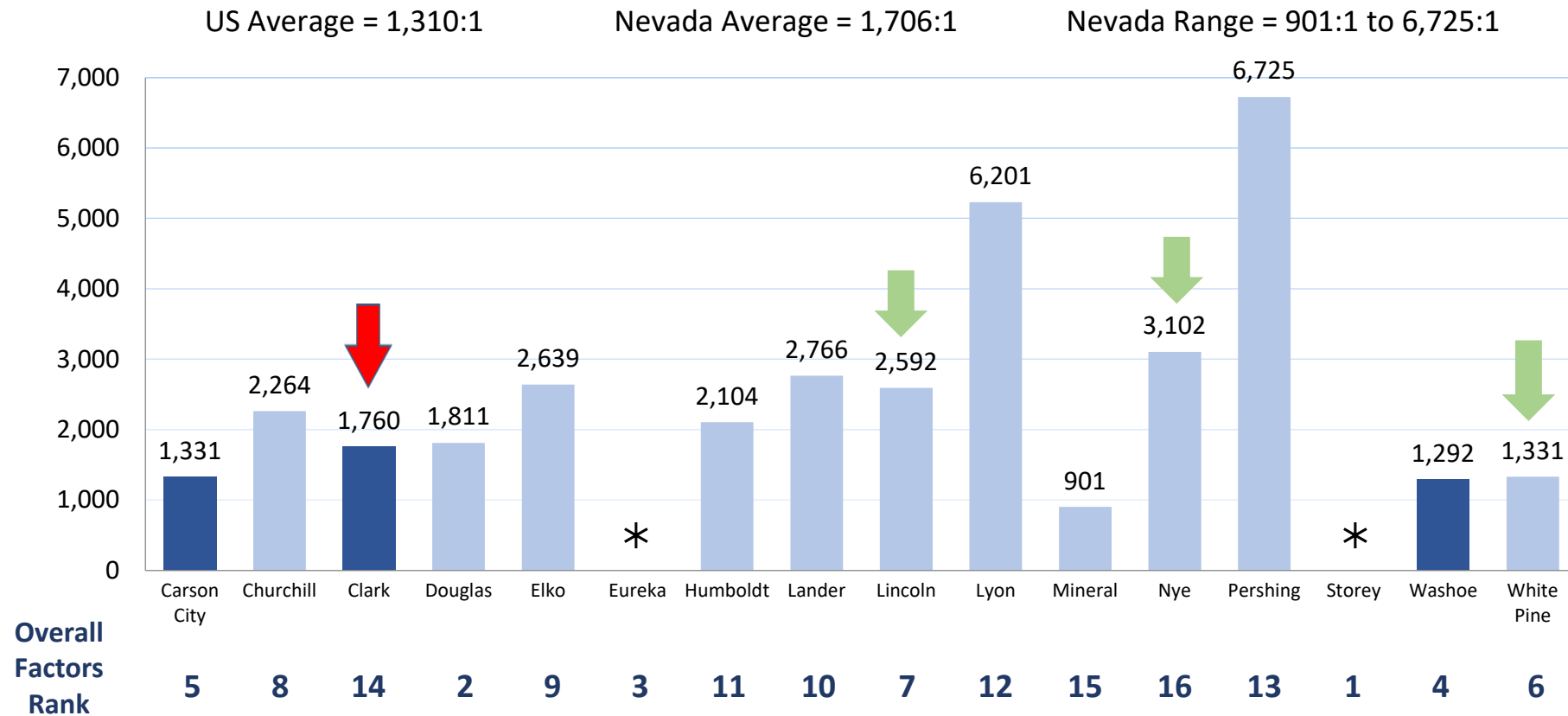
Percentage of the adult population (age 20 and older) that reports a body mass index (BMI) greater than or equal to 30 kg/m²



Source: Behavioral Risk Factor Surveillance System (2019).

Clinical Care Access – Primary Care Physicians

Ratio of population to primary care physicians

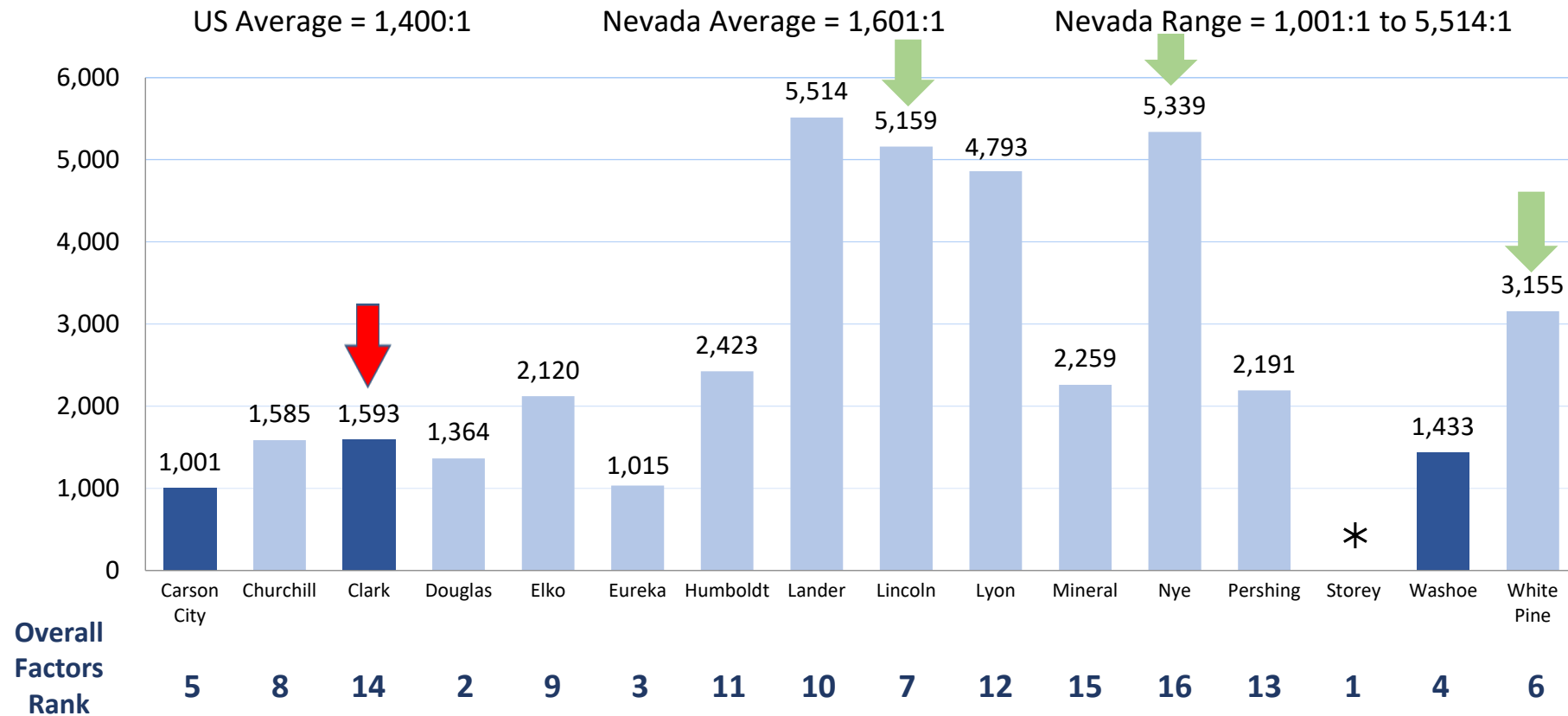


Source: Area Health Resource File/American Medical Association (2019).

* = No primary care physicians in Eureka and Storey Counties in 2019

Clinical Care Access – Dentists

Ratio of population to dentists

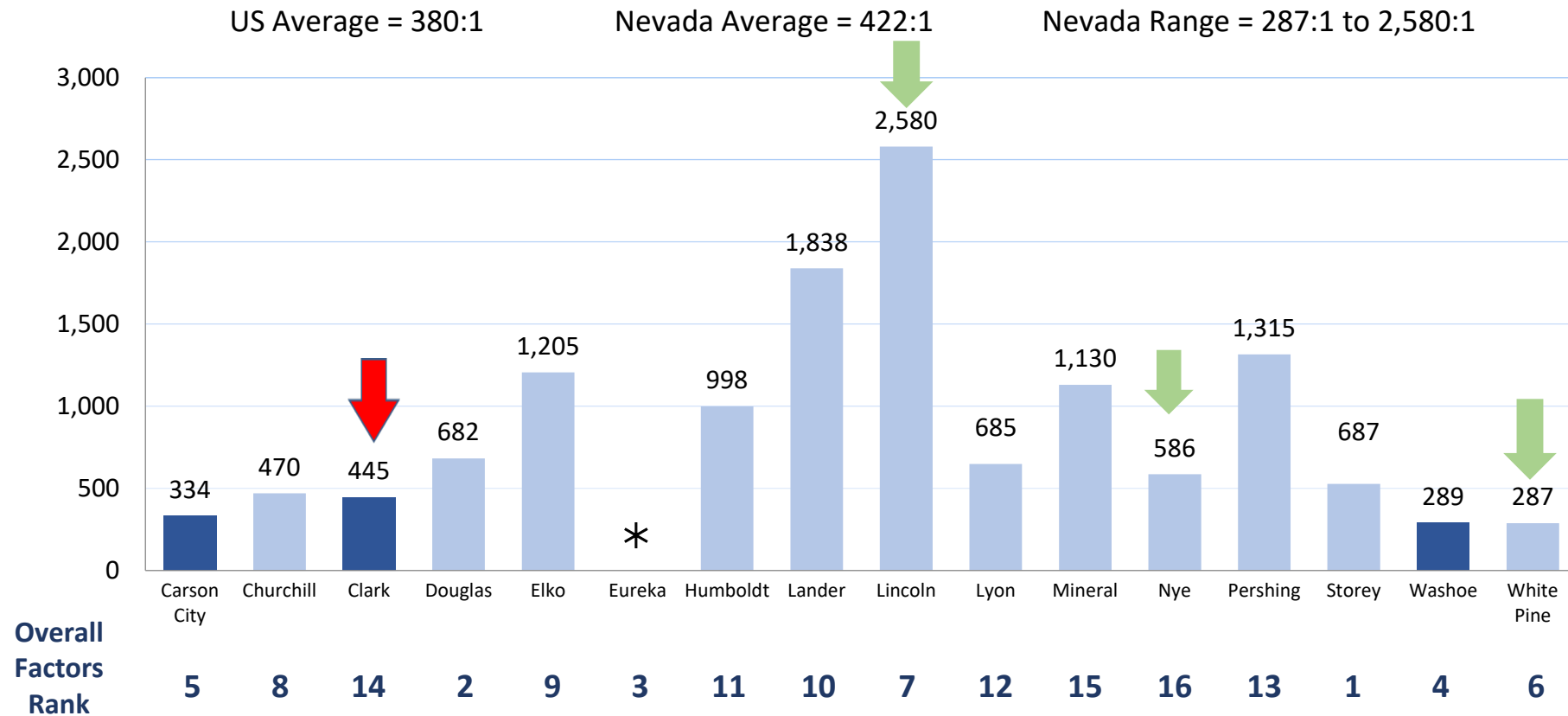


Source: Area Health Resource File/National Provider Identification File (2020).

* = No dentists in 2020

Clinical Care Access – Mental Health Providers

Ratio of population to mental health providers

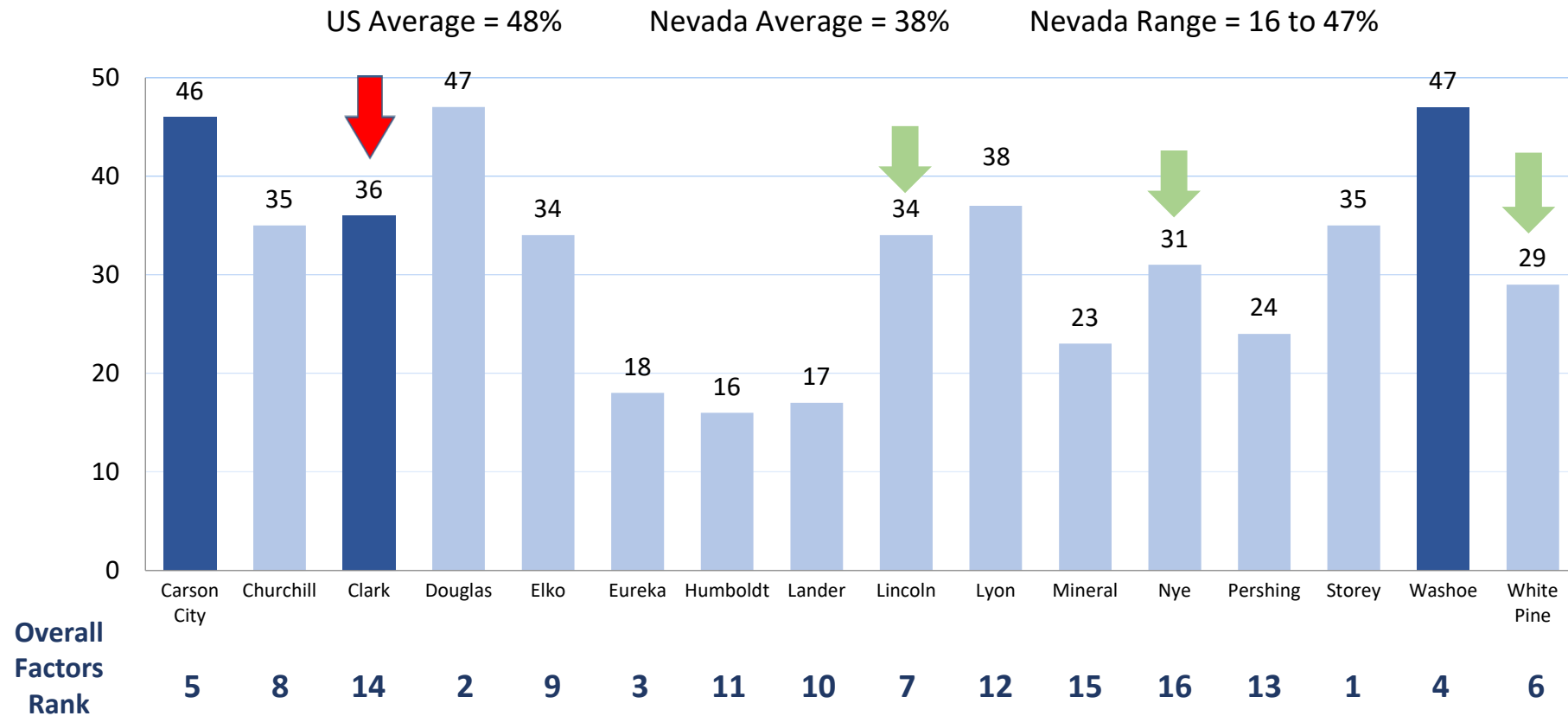


Source: Centers for Medicare and Medicaid Services/National Provider Identification File (2021).

* = No mental health providers in 2020

Clinical Care Quality – Flu Vaccinations

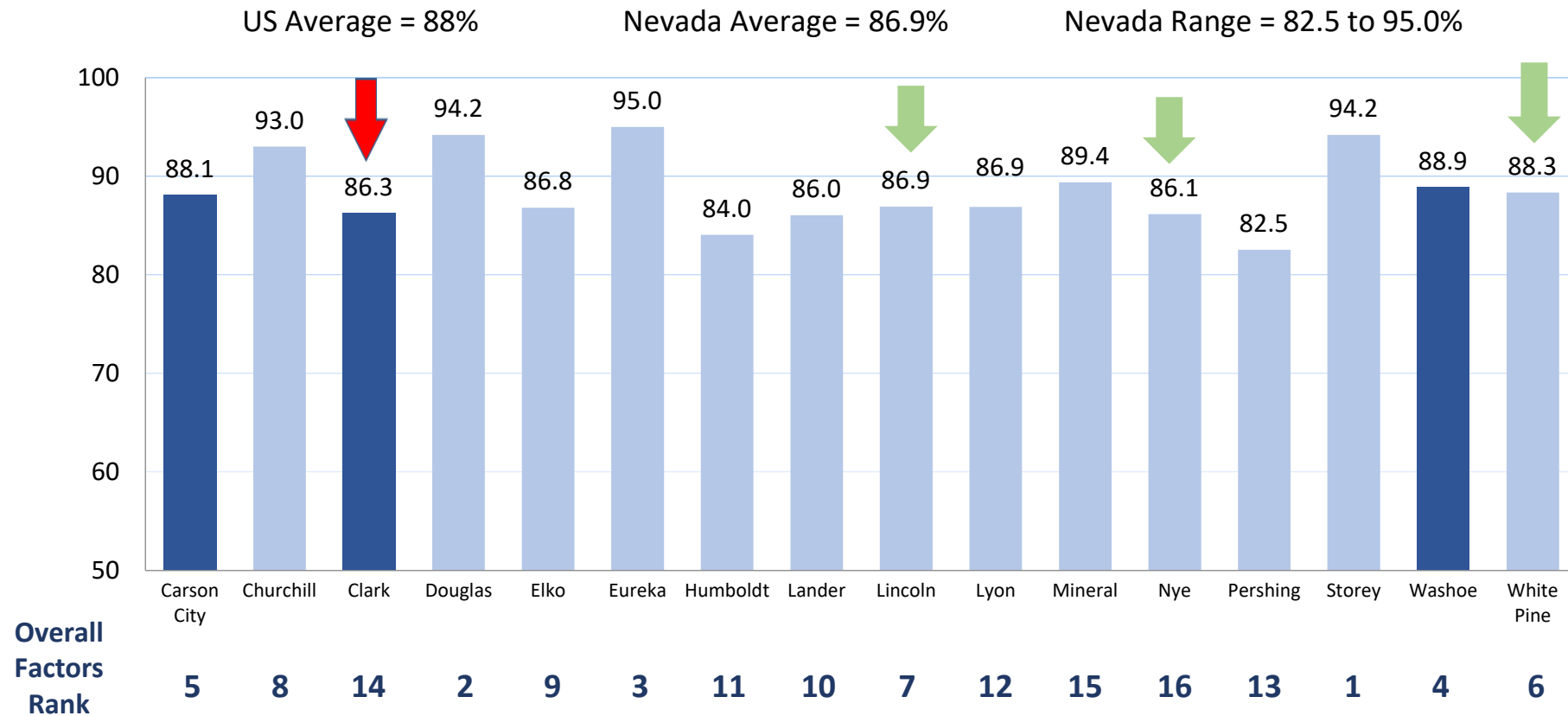
Percentage of fee-for-service (FFS) Medicare enrollees that had an annual flu vaccination



Source: Mapping Medicare Disparities Tool (2019).

Social and Economic Factors – High School Completion

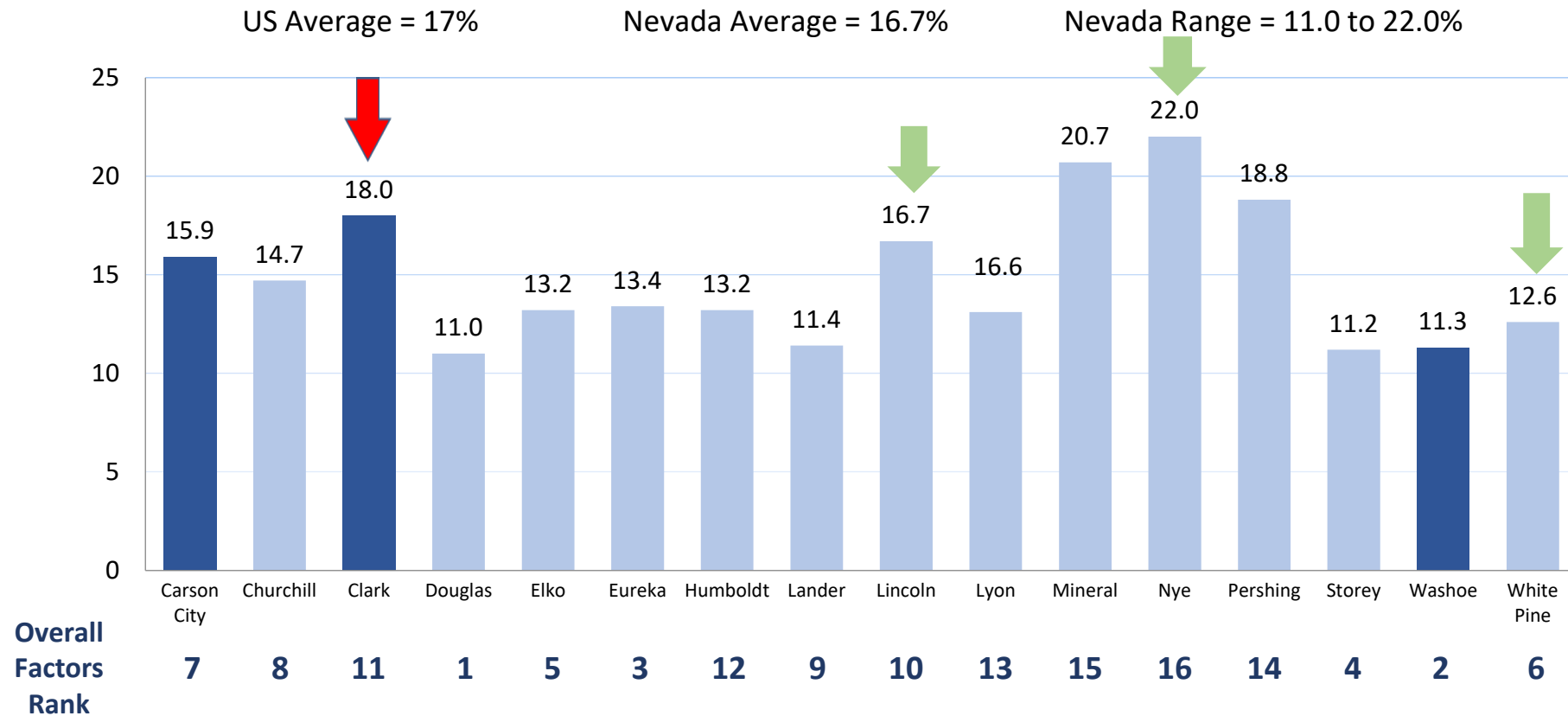
Percentage of adults ages 25 and over with a high school diploma or equivalent



Source: American Community Survey, 5-Year Estimates (2016-2020).

Social and Economic Factors – Child Poverty

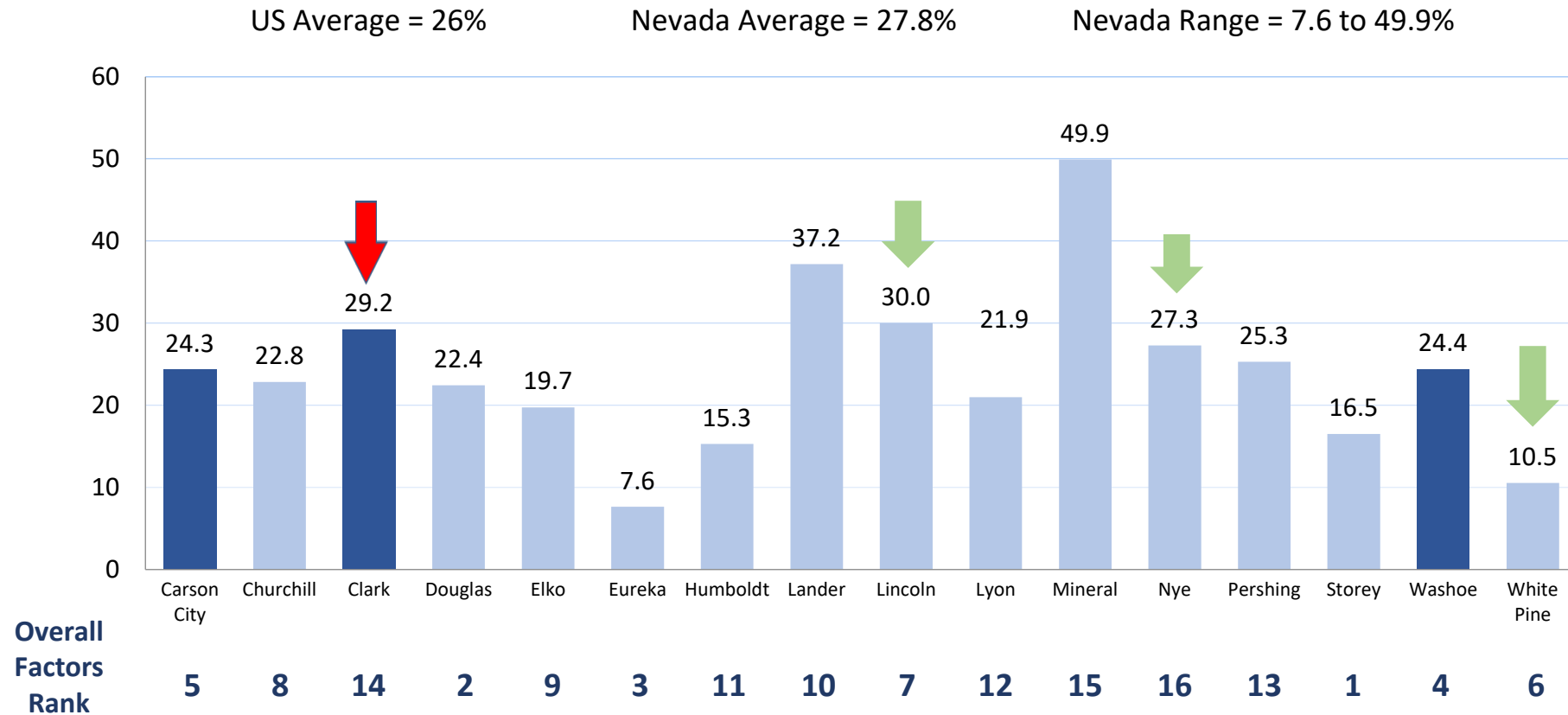
Percentage of people under age 18 in poverty



Source: Small Area Income and Poverty Estimates (2020).

Social and Economic Factors – Single-Parent Households

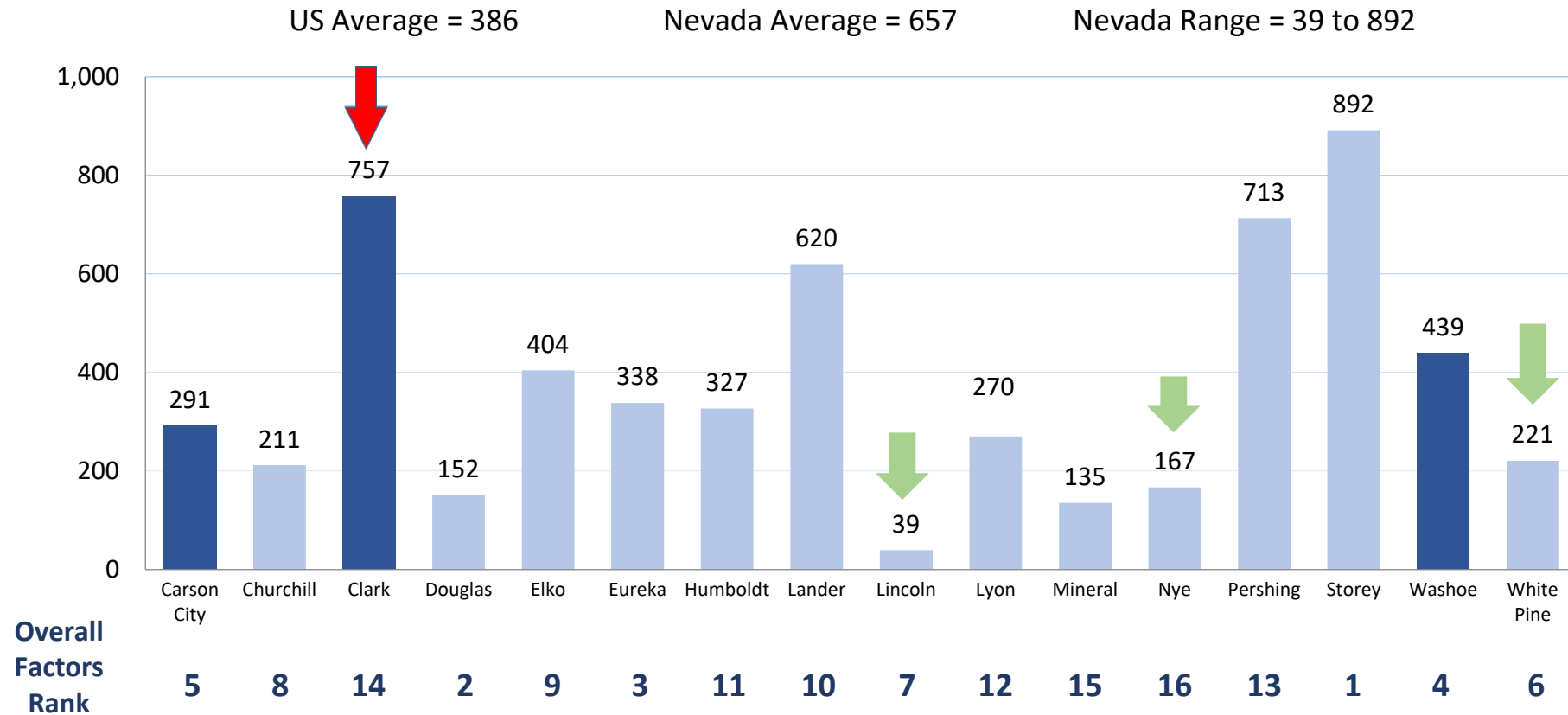
Percentage of children that live in a household headed by a single parent



Source: American Community Survey, 5-year Estimates (2016-2020).

Social and Economic Factors – Violent Crime

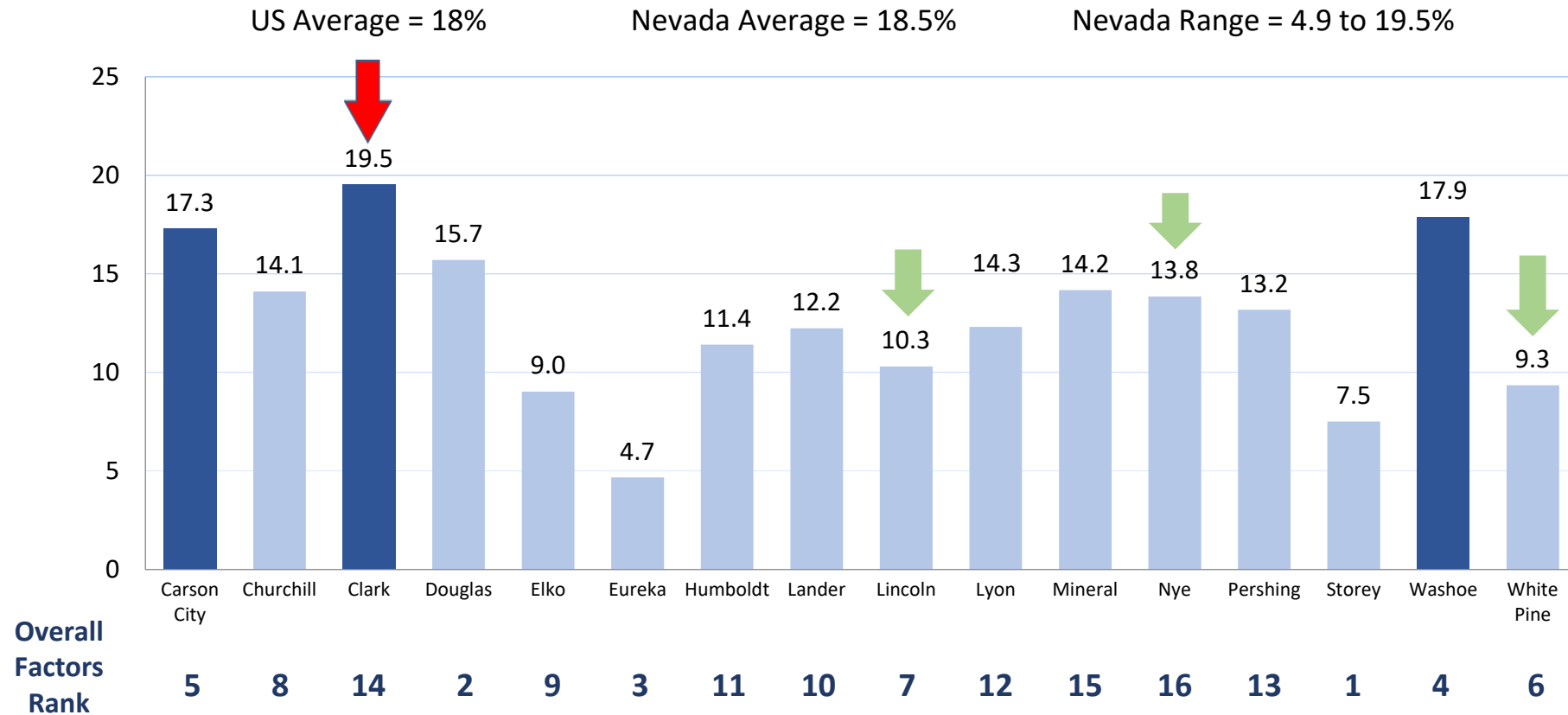
Number of reported violent crime offenses per 100,000 population



Source: Uniform Crime Reports, Federal Bureau of Investigation (2014-2016).

Physical Environment – Severe Housing Problems

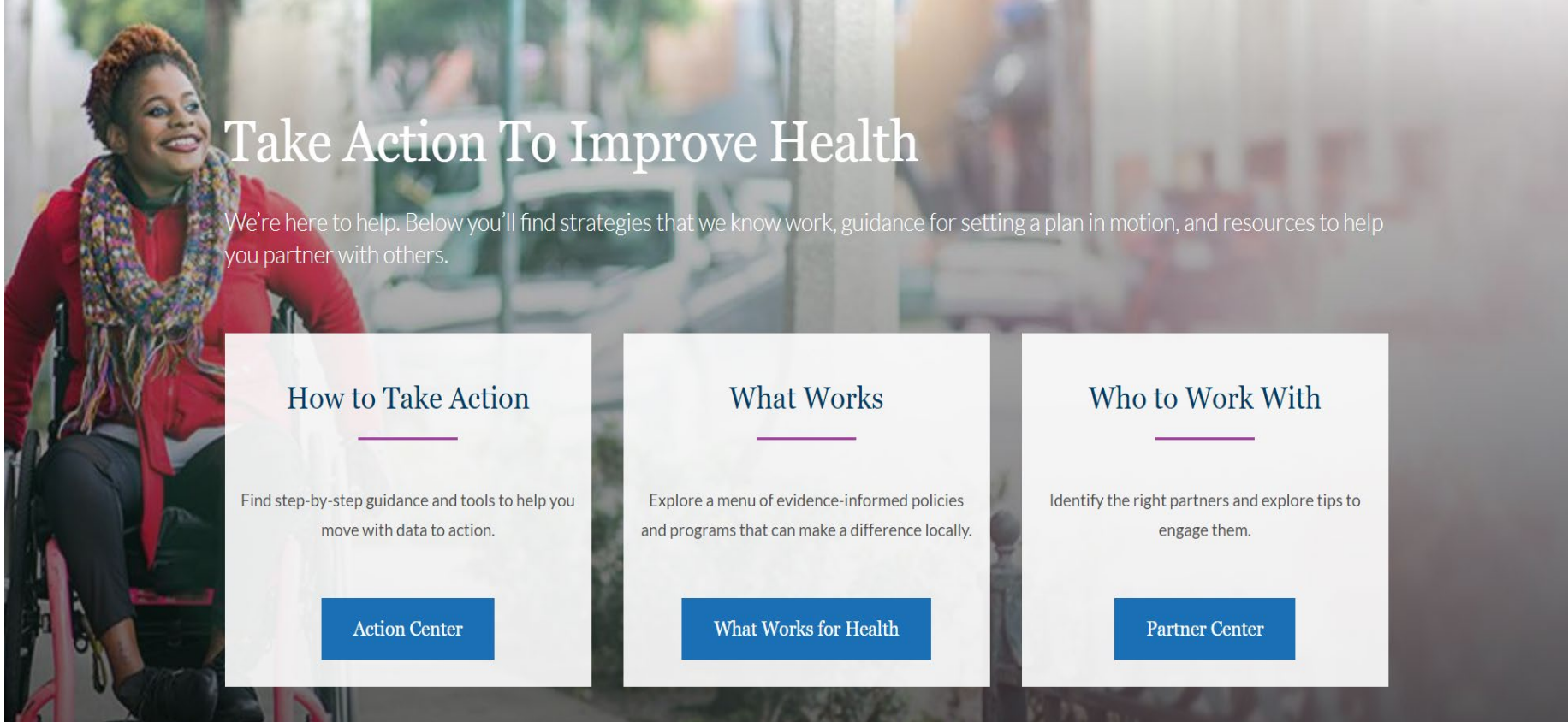
Percentage of households with 1 of 4 housing problems*



Source: Comprehensive Housing Affordability Strategy (CHAS) (2014-2018).

*Housing problems include: (1) overcrowding, (2) high housing costs, (3) lack of kitchen facilities, and/or (4) lack of plumbing facilities.

Policies and Program to Improve Health



County Health Rankings & Roadmaps
Building a Culture of Health, County by County

[About Us](#) | [For the Media](#)

[Explore Health Rankings](#) ▾ [Take Action to Improve Health](#) ▾ [Online & On Air](#) ▾ [What Is Health?](#) [Reports](#) [🔍](#)

Take Action To Improve Health

We're here to help. Below you'll find strategies that we know work, guidance for setting a plan in motion, and resources to help you partner with others.

How to Take Action

Find step-by-step guidance and tools to help you move with data to action.

[Action Center](#)

What Works

Explore a menu of evidence-informed policies and programs that can make a difference locally.

[What Works for Health](#)

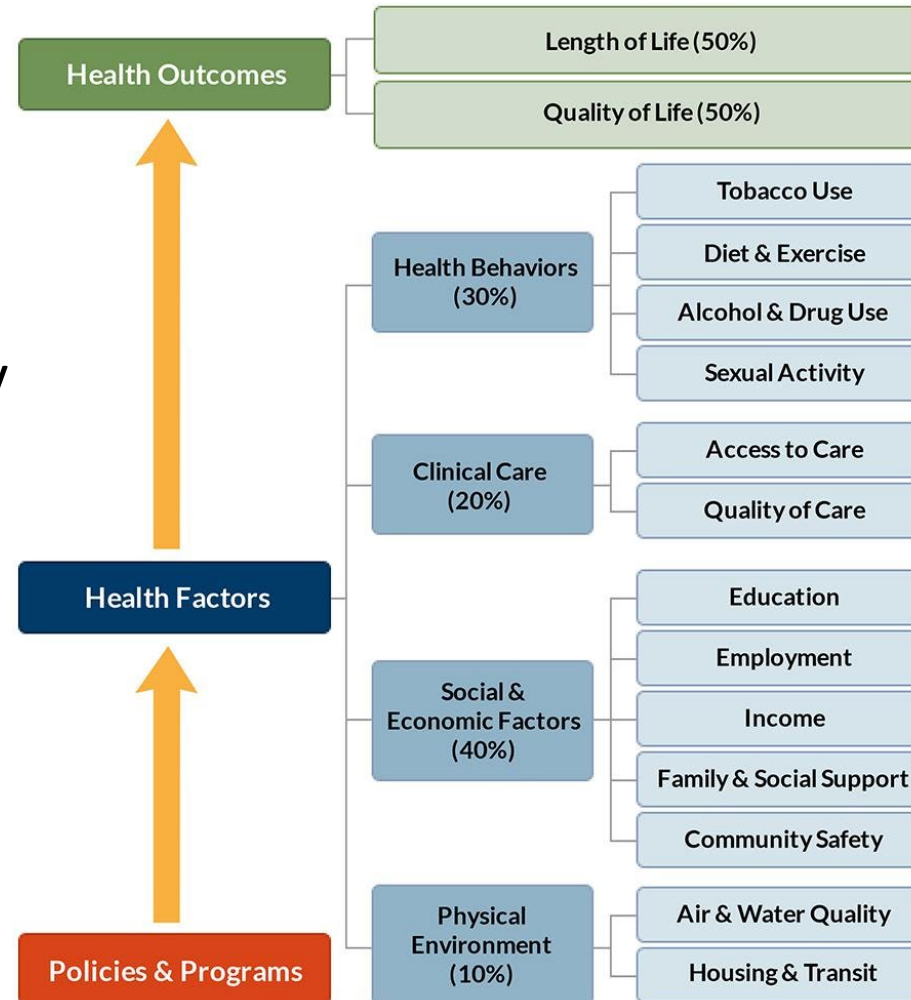
Who to Work With

Identify the right partners and explore tips to engage them.

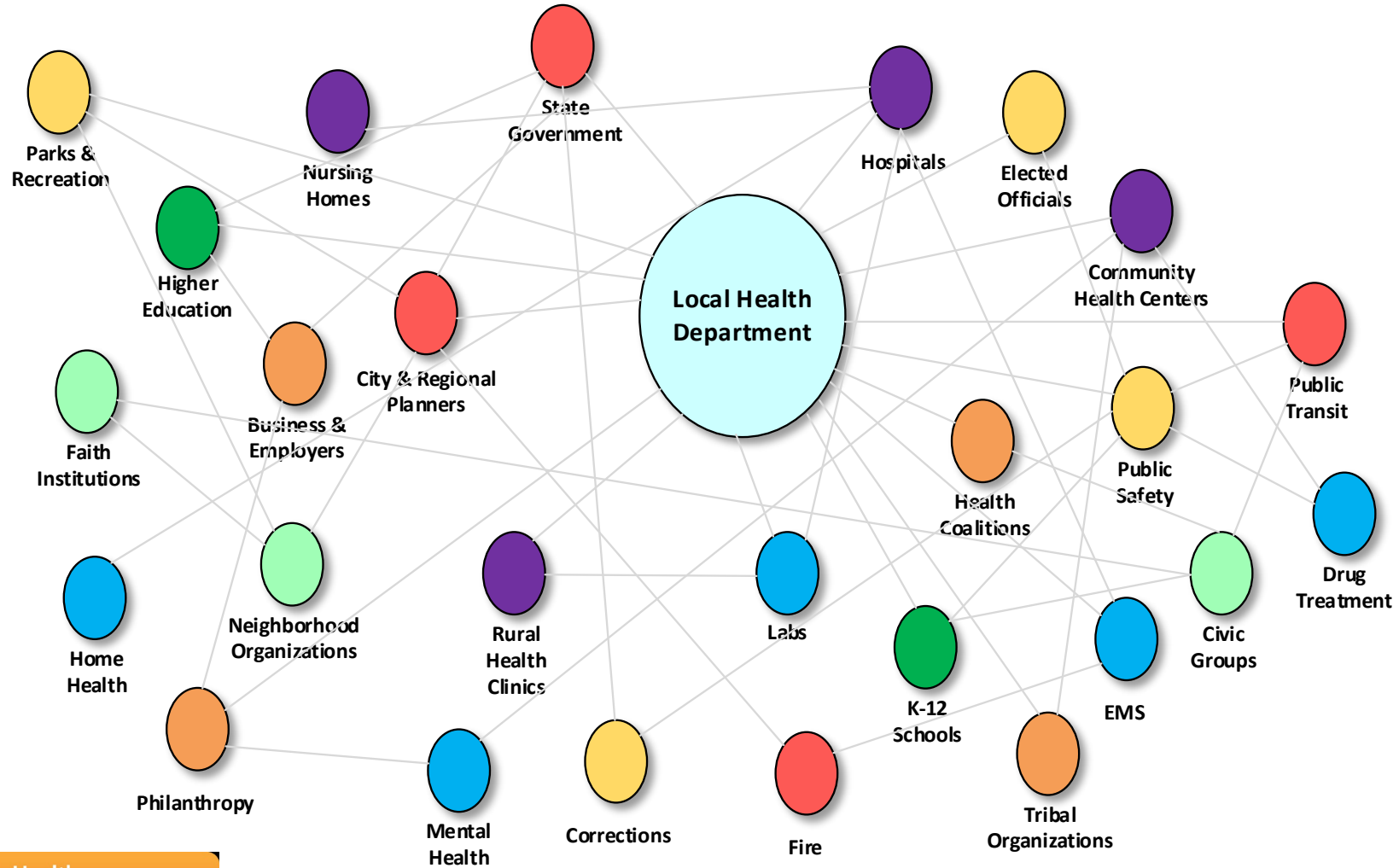
[Partner Center](#)

Upstream Policies and Strategies to Improve Health

- Tobacco and e-cigarette use
- Food deserts (and swamps)
- Housing policy
- Transit & complete streets policy
- Injury & violence prevention
- Family and social supports
- Income supports, living wages
- Jobs and employment policy
- Health workforce development



Public Health System Partners



Explore the 2022 Rankings!

County Health Rankings & Roadmaps
Building a Culture of Health, County by County

About Us | News & Events

Explore Health Rankings ▾ Take Action to Improve Health ▾ Learn From Others ▾ What Is Health? Reports 🔍

Growing community power to improve health equity

We believe in a future where everyone has opportunities to be healthy and to thrive. Many factors impact how long and how well we live. Our data show how these factors shape community conditions, while highlighting the stark differences in health that stem from injustices and barriers to opportunity. Use our resources to take action toward better health for all.

How healthy is your community?

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County Health Rankings & Roadmaps
Building a Culture of Health, County by County

2022 State Report Nevada

University of Wisconsin
Population Health Institute
SCHOOL OF MEDICINE AND PUBLIC HEALTH

Support provided by
Robert Wood Johnson
Foundation

www.CountyHealthRankings.org

A photograph of a man and a young child playing with hula hoops in a residential neighborhood. The man, wearing a grey t-shirt and blue jeans, is leaning forward, holding a blue hula hoop. The child, wearing a green patterned sweater and light-colored pants, is also holding a blue hula hoop. The background shows houses and a street. The image is framed by a dark blue border with white geometric patterns.

Growing community
power to **improve**
health equity

NEW IN 2022 RANKINGS

1. Living wage

- ▶ Hourly wage needed to cover basic household expenses
- ▶ Living Wage Calculator, MIT



Childcare

Transportation

Taxes

Medical

Food

Housing

NEW IN 2022 RANKINGS

1. Living wage

- ▶ Hourly wage needed to cover basic household expenses
- ▶ Living Wage Calculator, MIT

2. Gender pay gap

- ▶ Women's income as a percentage of men's income
- ▶ Equal pay day



NEW IN 2022 RANKINGS

3. Childcare cost burden

- ▶ Childcare costs for a household as a percent of household income.
- ▶ Living Wage Calculator, MIT

4. Childcare centers

- ▶ Childcare centers per population under 5 years old.



NEW IN 2022 RANKINGS

5. School funding adequacy

Difference between actual spending compared with the estimated amount needed to achieve average test scores



NEW IN 2022 RANKINGS

5. School funding adequacy

Difference between actual spending compared with the estimated amount needed to achieve average test scores



6. School segregation

How closely race and ethnicity within a school population reflects the county population

WHAT WORKS FOR HEALTH NEW EQUITY ANALYSIS

1. **Rating.** A revised disparity rating.
2. **Rating Description.** A paragraph that describes the rationale behind the rating.
3. **Historical Context.** A paragraph that describes the historical context and root causes of the issue a strategy is trying to address.
4. **Equity Considerations.** Three to four questions to help WWFH users consider equity before implementing a strategy.

Evidence of Effectiveness

[Redacted text block]

Equity Analysis

1



RATING

[Redacted text block]

2



HISTORICAL CONTEXT

3



[Redacted text block]

4



EQUITY CONSIDERATIONS

- [Redacted text block]
- [Redacted text block]
- [Redacted text block]
- [Redacted text block]

Implementation Examples

[Redacted text block]

Update on Community Health Improvement Efforts in Southern Nevada

*Carmen Hua, MPH
Health Educator, CHA/CHIP Coordinator
Southern Nevada Health District*

Overview Outline

MAPP Framework

2020/2021 Community Health Assessment (CHA)

- Community Health Index
- Key Data Intersections

Community Health Improvement Plan (CHIP)

- Priority Areas
- Healthy Equity
- Steering Committee Update and Process
- Goals and Visions
- Next Steps

SNHD Accreditation Update

MAPP Framework



2020/2021 Community Health Assessment

Forces of Change

- *Threat:* Unemployment
- *Opportunity:* Increase number of providers

Community Themes & Strengths

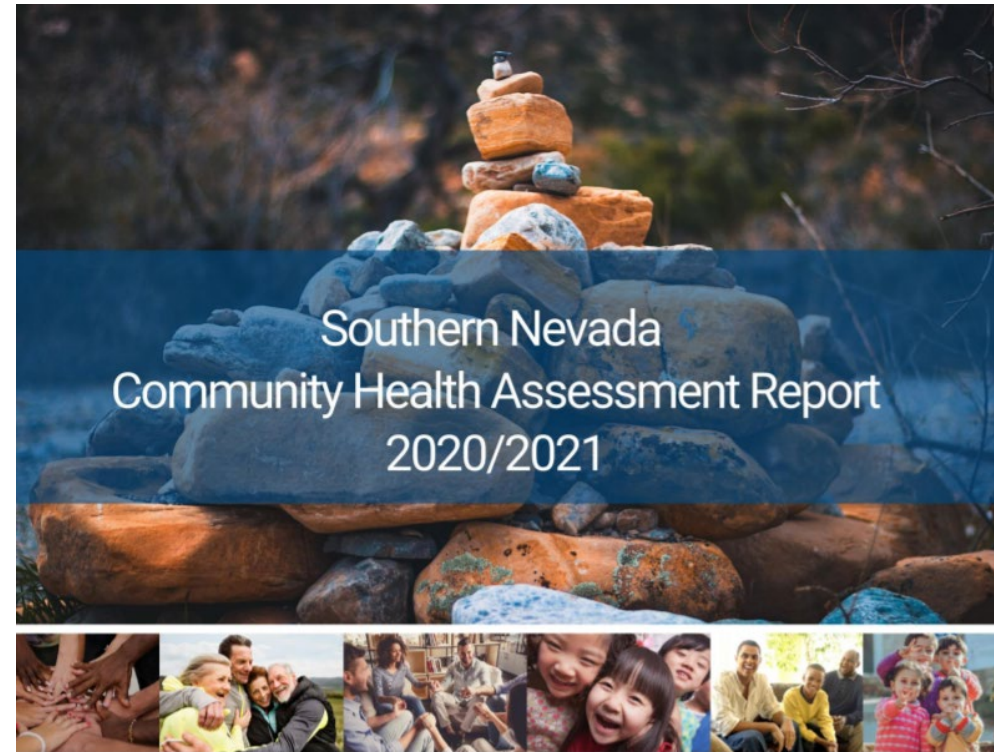
- *Strength:* Community supports a healthy lifestyle
- *Weakness:* Access to health care

Local Public Health System

- *Strength:* Collaboration & Community Partnership
- *Weakness:* Lack of funding

Community Health Status

- 67 Health Indicators
- 51 Reviewed by ZIP Code

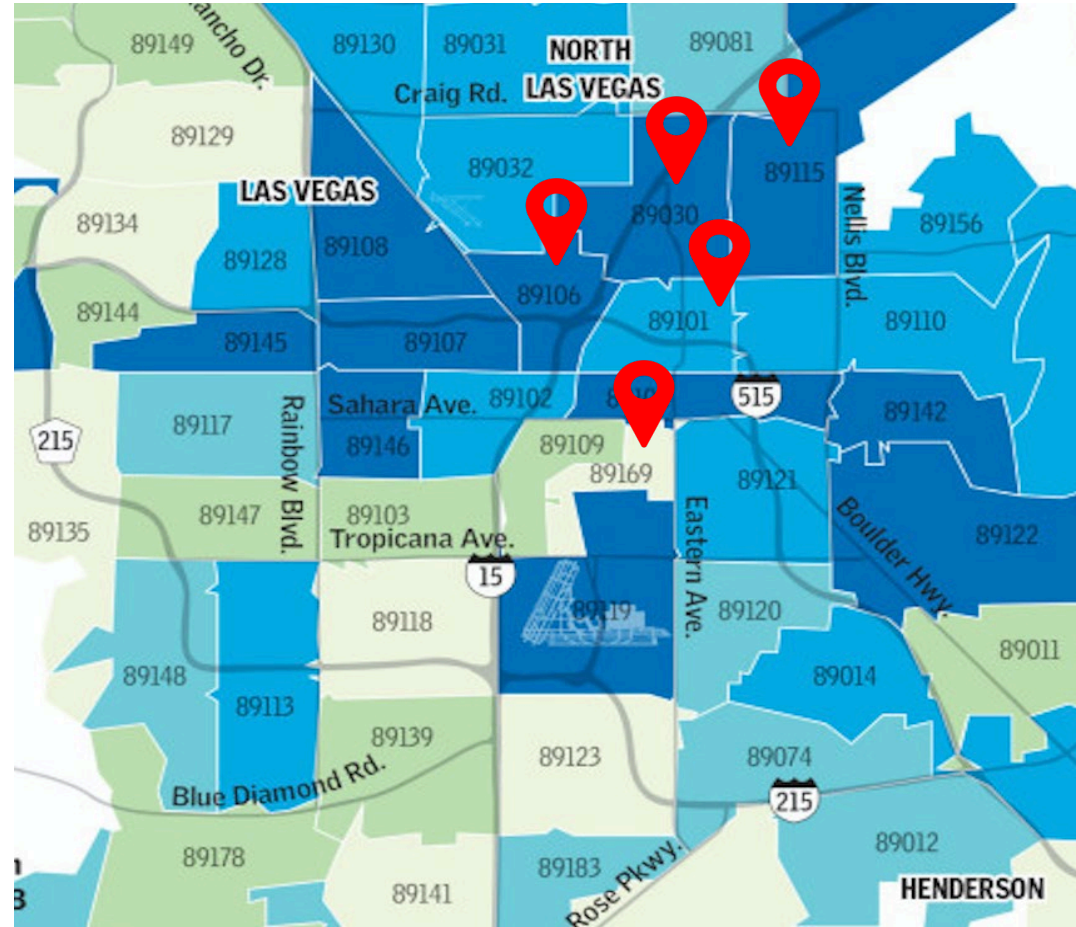


Download the full report at:
<http://www.healthysouthernnevada.org/>

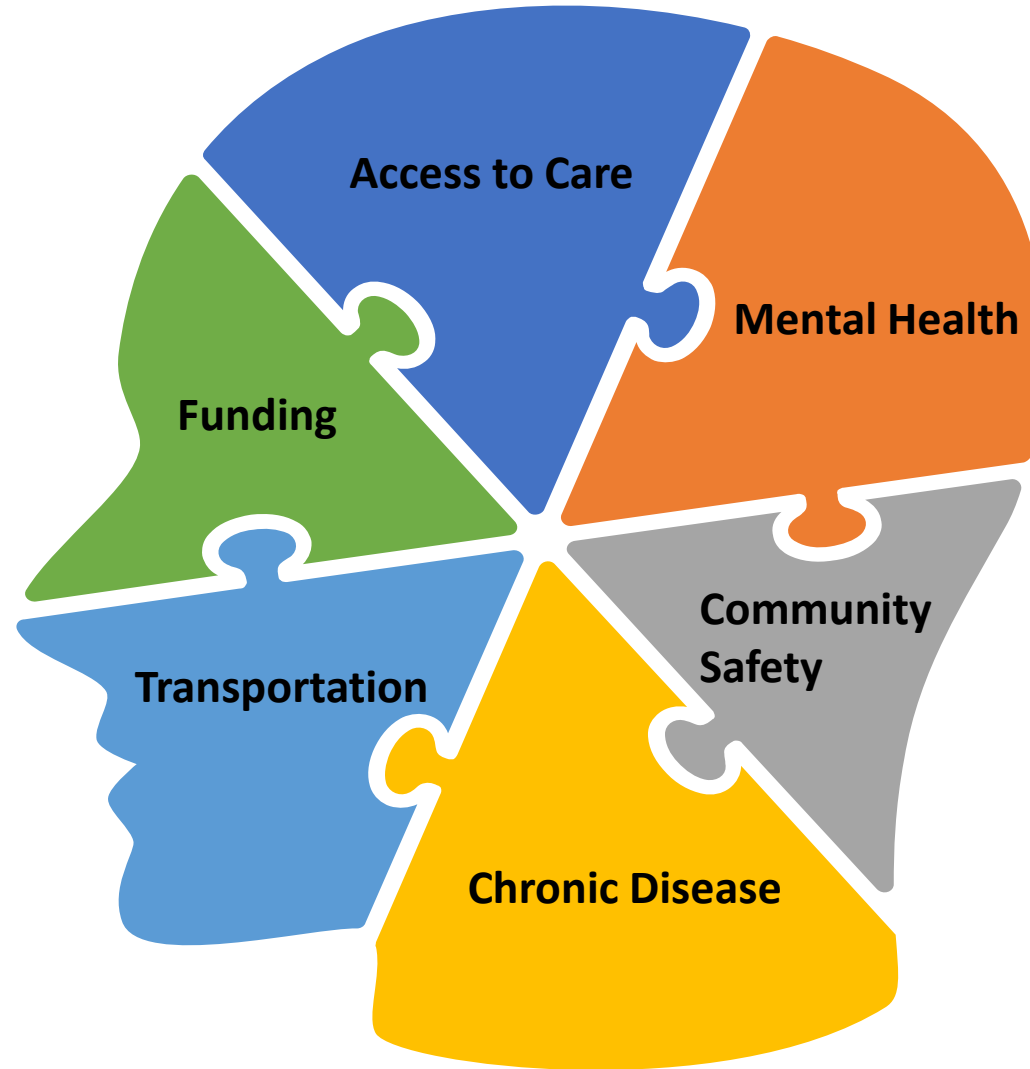
Community Health Status Assessment: Health Index

Top 5 ZIP Codes with Greatest Health Burdens

- 89030
- 89101
- 89106
- 89115
- 89169



Community Health Assessment: Key Data Intersections



MAPP Framework



Health Equity and the CHIP

Foundational Principles

Equity

- Mobilize community action to address injustices through transformative change to close gaps
- Create opportunity to achieve optimal health

Community Engagement & Collaboration

- Build community power to ensure inequities are addressed
- Guide process, make key decisions, help drive action

Inclusion

- Regardless of background or experience, any individual can contribute to the process

Data and Community Informed Action

- Identifies priorities, strategies, and action plans driven by community's voice
- Staying grounded in community needs

2021-2025
CHIP
Priority
Areas

Chronic Disease

Access to Care

Transportation

Funding

CHIP Steering Committee

26 Steering Committee Members

- Varying Agencies

Collaboration & Engagement

Update & Process

- Goals, Objectives, Outcome Measures, Intervention Strategies, and Action Steps

CHIP Committee Members

Chronic Disease

- Malcolm Ahlo - SNHD
- Regis Whaley - Three Square Food Bank
- Karleena Landini - SNHD
- Michelle Gorelow - Positively Kids
- Jessica Johnson - SNHD

Access to Care

- Holly Lyman - Dignity Health
- Rebecca Edgeworth - Touro University
- Mayra Gonzales - Touro University
- Adina Archibold-Bugett - Desert Winds Hospital
- AJ Holly Huth - The LGBTQIA Community Center of Southern Nevada
- Julie Tousa - Dignity Health
- Ying Zhang - SNHD
- Pearl Kim - West Health Institute
- Stephanie Stokes - Intermountain Healthcare

Transportation

- Deborah Reardon - RTC
- Rae Lathrop - RTC
- Veronica Rosales - Mountain View Medical Associates
- Sharda Smith - SNHD
- Laura Gryder - UNLV
- Emily Strickler - UNLV
- Erin Breen - UNLV

Funding

- Gregory Gray - City of Las Vegas
- Jay Shen - UNLV School of Public Health
- Jennifer Young - UNLV School of Medicine
- Xavier Foster - SNHD
- Donna Felix-Barrows - Gay and Lesbian Community Center of Southern Nevada

Goals for Southern Nevada CHIP



Create an inclusive community health improvement plan for Southern Nevada



Ensure and enhance opportunities for participation of cross-sector stakeholders to improve community health and wellbeing



Have a clear roadmap to collaboratively address inequities while expanding community partnership



Address root causes of prioritized health issues & inequities

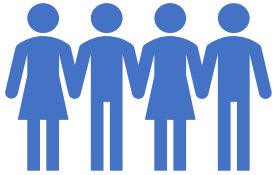


Utilize data to increase the impact of strategies



Ensure CHIP is health inclusive of health equity for all populations and making sure no efforts are duplicated

What's Next?



Continue Community Health Improvement Plan process with community partners



Engage community partners for collaboration on implementation



Develop CHIP report Fall 2022



Public Health Accreditation Board awards five-year accreditation status to the Southern Nevada Health District

This milestone accomplishment is official recognition that the Health District meets the rigorous standards of PHAB, which works to advance and transform public health practice by championing performance improvement, strong infrastructure, and innovation.

SNHD Accreditation Update |

Community Health Improvement Plan Committee

Interested in joining the CHIP
committee? For more information
please contact:

Carmen Hua
CHA/CHIP Coordinator
Email: huac@SNHD.org
Phone: 702-759-1209



Thank you!

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A Robert Wood Johnson Foundation program

The Road to Health Equity at SNHD

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Southern Nevada Health District*

Summary

Funding Overview

Partners

Program Overview

HE Quality Improvement Work Group

Questions?



National Initiative to Address COVID-19 Health Disparities Among Populations at High-Risk and Underserved, Including Racial and Ethnic Minority Populations and Rural Communities.

Strategy 1: Resources and Services

Strategy 2: Data and Reporting

Strategy 3: Infrastructure Support

Strategy 4: Partner Mobilization



Strategy 3: Infrastructure Support

- Assist with COVID-19 plans and health equity plans to support communities most at risk.
- Establish health equity positions.
- Build and expand the community's capacity.

Partners

- Al-Maun Neighborly Needs Las Vegas
- Clark County Law Foundation
- Ericka Aviles Consulting
- Horizon Ridge Wellness Clinic
- Puentes
- Nevada Health Centers
- Nevada Homeless Alliance
- Nevada Partners
- Puentes
- Silver State Equality
- The Periwinkle Group

- Kirk Kerkorian School of Medicine, UNLV
 - Community Clinic
 - CARES Program

Health Equity Program

Established in June 2021

- Health Equity Coordinator
- Health Educators (3)

Grant Activities

- Outreach and Vaccination/Testing support
- Technical assistance
- Community Task Force

Program Activities

- Collaborate with other SNHD programs
- Capacity building
- Outreach



Health Equity Quality Improvement Work Group

Cross Sectional Team of SHND Staff

Established in January 2018

Organizational Self Assessment

- Bay Area Regional Health Inequities Initiative (BARHII) Toolkit
 - Completed steps:
 1. Staff Survey
 2. Collaborating Partner Survey
 3. Staff Focus Groups
 4. Management Staff Interviews
 5. Internal Document Review

Actionable Steps



Next Steps...



- Community Partnerships
- Technical Assistance & Resources to other SNHD programs.
- Robert Wood Johnson Foundation
- Federal Grants to strengthen Public Infrastructure.

Health Equity Program

For more information please
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Advancing Health Equity and Preventing Chronic Disease

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Promotion*

Southern Nevada Health District

April 27, 2022



Southern Nevada Health District's Office of Chronic Disease Prevention Program

CHRONIC DISEASES IN AMERICA

6 IN 10

Adults in the US
have a chronic disease

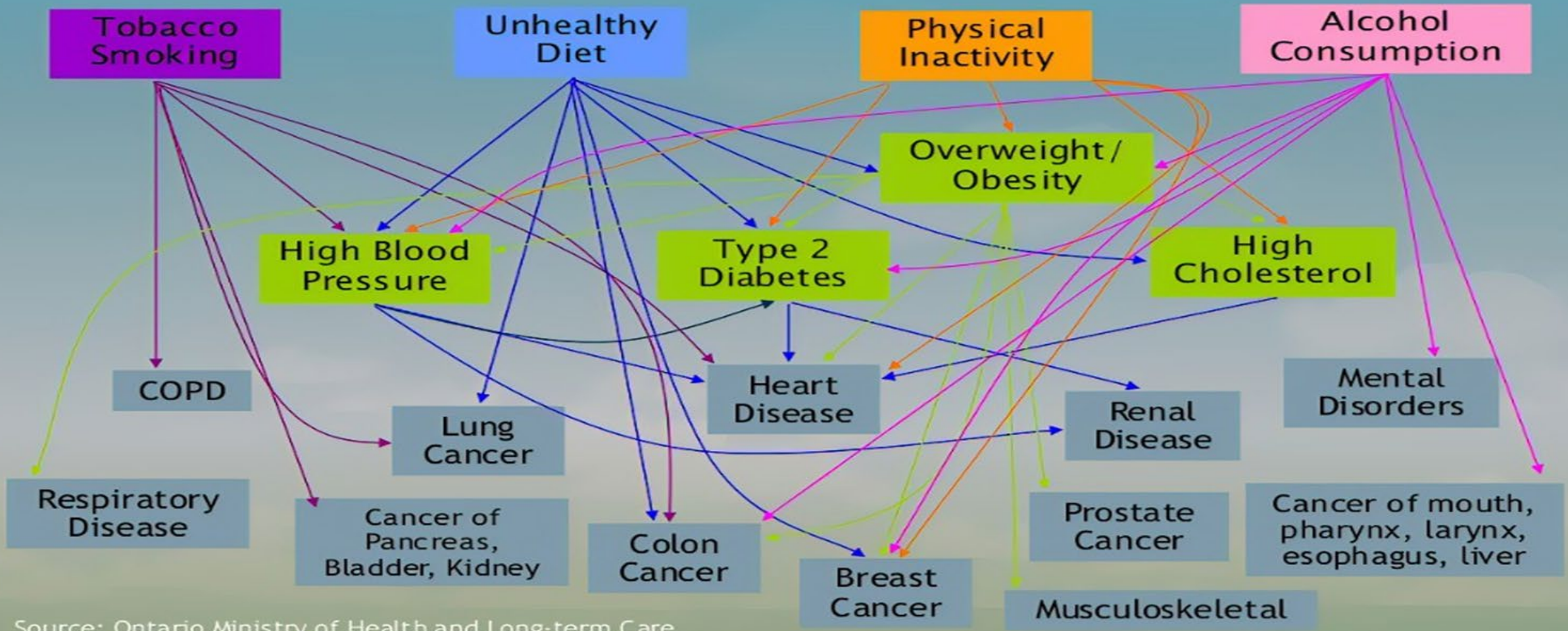


4 IN 10

Adults in the US
have two or more

THE LEADING CAUSES OF DEATH AND DISABILITY
and Leading Drivers of the Nation's **\$3.8 Trillion** in Annual Health Care Costs

Common Chronic Disease Risk Factors

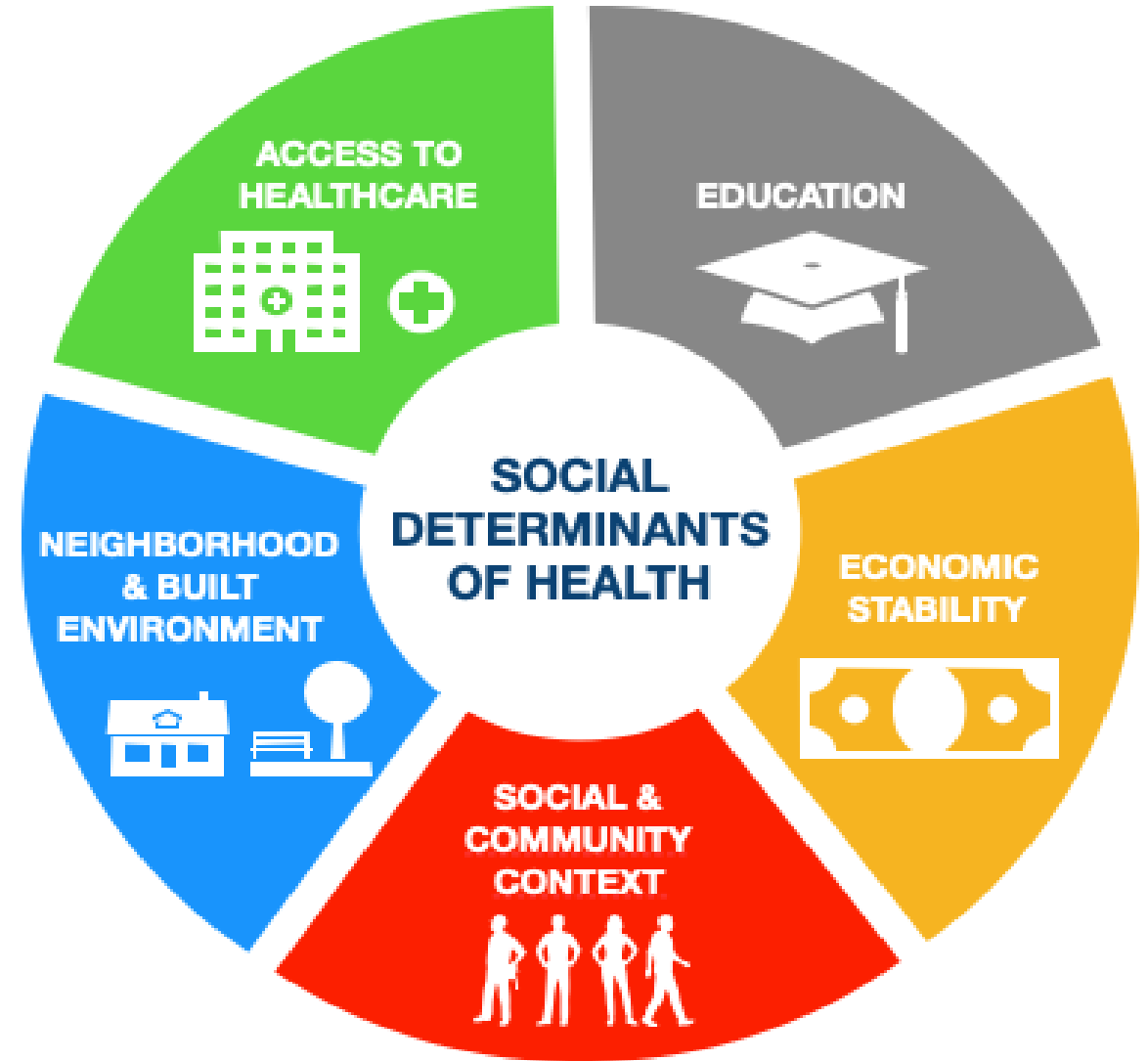


Source: Ontario Ministry of Health and Long-term Care

Social Determinants of Health

Social determinants of health have a major impact on people's health, well-being, and quality of life. Examples of social determinants include:

- Safe housing, transportation, and neighborhoods
- Racism, discrimination, and violence
- Education, job opportunities, and income
- Access to nutritious foods and physical activity opportunities
- Polluted air and water
- Language and literacy skills



Health Equity is achieved when every person has the opportunity to achieve their full health potential, and no one is disadvantaged from achieving this potential because of social position or other socially determined circumstances (CDC, 2022)

Health Inequities: Differences in health status and mortality rates across population groups that are systemic, avoidable, unfair, and unjust (RWJ, 2022)



Source: Florida Dept of Health, Okaloosa County, 2022



What do we do?

- Creating communities that support healthy lifestyles through **policy, systems and physical environmental improvements.**
- Plan and implement programs designed to encourage healthy behaviors
- Develop partnerships with community organizations to make it easier for residents and visitors to engage in healthy lifestyles
- Promote and support behavioral change and link people to available resources
- Seek grant and other funding opportunities to support implementation of evidence-based strategies and activities

Policy, Systems, Environmental Change Strategies

Barber Shop Health Outreach Project (BSHOP)

- Hypertension & Pre-diabetes Screening, Education, and Referral
- 10 Black-Owned Barbershops throughout Clark County



Beauty Shop Health Outreach Project (BeSHOP)

- Hypertension & Pre-diabetes Screening, Education, and Referral
- 3 Black-Owned Beauty Salons throughout Clark County



Pop-Up Produce Markets

- Providing low-cost, fresh, regionally-grown produce; accepting SNAP/EBT, and participating in federally-funded Double Up Food Bucks nutrition-incentive program
- Bonneville Transit Center, SNHD



Supporting Wellness at Pantries (SWAP)

- Nutrition Ranking System that identifies/encourages healthier options in food pantries; client choice
- Support for equipment, materials, education and technical assistance/training



Reduced Fare Bike Share Pass

- Partnered with RTC Bike Share on a reduced fare bike share pass for SNAP recipients
- Increased access to food retail, everyday destinations



Education/Initiative Examples

Diabetes Self-Management, Education & Support Classes

- Evidence-based, free Diabetes Self-Management courses
- Diabetes Prevention classes for youth offered during summer camps

Faithful Families

- Evidence-based nutrition and physical activity education taught in faith-based settings
- Partners include Promotoras that are trained to co-teach lessons and places of faith



Smoke-free Policy

Expansion of the Nevada Clean Indoor Air Act.

Smoke-free Housing Initiative



Sort by: Location | Property Type

All Smoke-Free Properties
Anthem
Boulder City
Centennial
Downtown
Green Valley - Henderson
Laughlin

La Rochelle Apartments Policy Type: Smoke-Free / Vape-Free / Cannabis-Free 4035 S Bruce St, Las Vegas, NV 89119 (702) 727-4333	Units: 12 smoke-free buildings, 127 smoke-free units Type of Property: All Smoke-Free Properties, Market Rate Area of Town: All Smoke-Free Properties, Southeast
Las Palmas Apartments Policy Type: Smoke-Free / Vape-Free 2555 Paradise Rd, Las Vegas, NV 89169 (702) 732-8900	Units: 30 Smoke-free Buildings, 394 Smoke-free Units Type of Property: All Smoke-Free Properties, Luxury, Market Rate Area of Town: All Smoke-Free Properties, Southeast

Smoke-free, Vape-free Outdoor Spaces



SMOKE-FREE
VAPE-FREE
UNLV



Minority Owned Small Businesses Policy Expansion



Promote Tobacco Cessation

Culturally, linguistically, geographically tailored materials and media.

Latinx / Hispanic



African American



LGBTQ+



Native
Hawaiian/
Pacific Islander



Promotions and Sponsorships

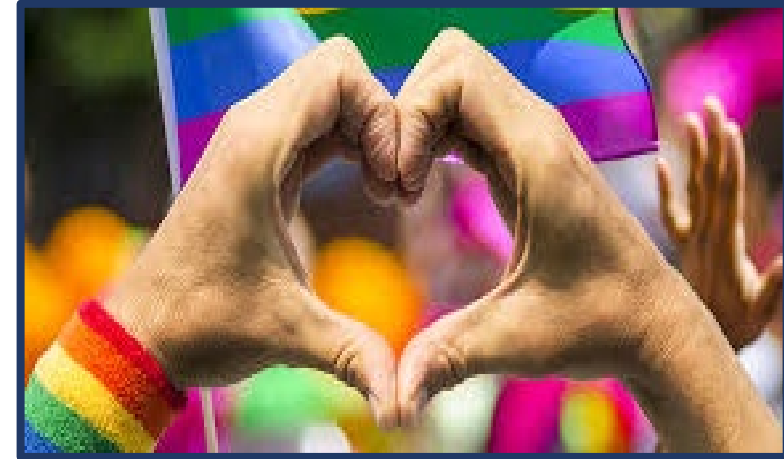
Reduce Exposure to Targeted Tobacco Industry Advertising.



Cinco de Mayo Festival



Juneteenth Celebration



Las Vegas LGBTQ+ Pride

Covid/Flu vaccine promotion among African Americans/Hispanics

Needs Assessment

Equipping influential messengers

Developing communications products

Events to promote vaccinations

Enhancing provider partnerships

Mobile vaccination sites



Websites/Apps

GetHealthyClarkCounty.org

VivaSaludable.org



The screenshot shows the homepage of GetHealthyClarkCounty.org. At the top left, there is a calendar icon with the number '06' and navigation links for 'ABOUT US', 'BLOG', and 'APPS'. The main header features the 'gethealthyclarkcounty' logo with the tagline 'Powered by the Southern Nevada Health District' and social media icons for Facebook, Twitter, and YouTube. A search bar is located to the right of the logo. Below the header is a dark blue navigation bar with white text for 'GET MOVING', 'EAT BETTER', 'LIVE TOBACCO FREE', 'MANAGE YOUR RISK', and 'COMMUNITY TOOLS'. The main content area features a large banner for 'NATIONAL MINORITY HEALTH MONTH' with a colorful circular logo. The banner includes the hashtag '#BoostYourCommunity' and the date 'April 2022'. On the left side of the banner is a photograph of a diverse group of people smiling and raising their hands.



The screenshot shows the homepage of VivaSaludable.org. At the top left, there is a calendar icon with the number '06' and navigation links for 'SOBRE NOSOTROS' and 'BLOG'. The main header features the 'Viva Saludable' logo and social media icons for Facebook, Instagram, and YouTube. A search bar with the text 'Buscar' is located to the right of the logo. Below the header is a green navigation bar with white text for 'PÓNGASE EN MOVIMIENTO', 'ALIMÉNTESE MEJOR', 'VIVA LIBRE DE TABACO', 'CONTROLE SUS RIESGOS', and 'HERRAMIENTAS COMUNITARIAS'. The main content area features a large banner for 'MES NACIONAL DE LA SALUD DE LAS MINORÍAS' with a colorful circular logo. The banner includes the hashtag '#PóngaseLaVacuna' and the date 'Abril 2022'. On the left side of the banner is a photograph of a diverse group of people smiling and stacking their hands together.



Source: National Institute on Minority Health and Health Disparities, 2022

Thank you.

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County Health Rankings & Roadmaps

Building a Culture of Health, County by County

A Robert Wood Johnson Foundation program

Closing Remarks

*Michael D. Johnson, PhD
Director of Community Health
Southern Nevada Health District*



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Thank you for attending!

Please complete your evaluation at:
<https://www.makinghealthhappen.org/>

