



Healthy People Thriving in a Healthy Southern Nevada

Clark County Thrive CredibleMind

Program Update

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October 12, 2026

Objectives

Overview of Nevada's Mental Health Data

Review of CredibleMind & RE-AIM Framework

Presentation of RE-AIM Program Metrics

Highlight of Key Successes



Mental Health in Nevada

Nevada
20%

Clark County
20.9%

National
15.4%

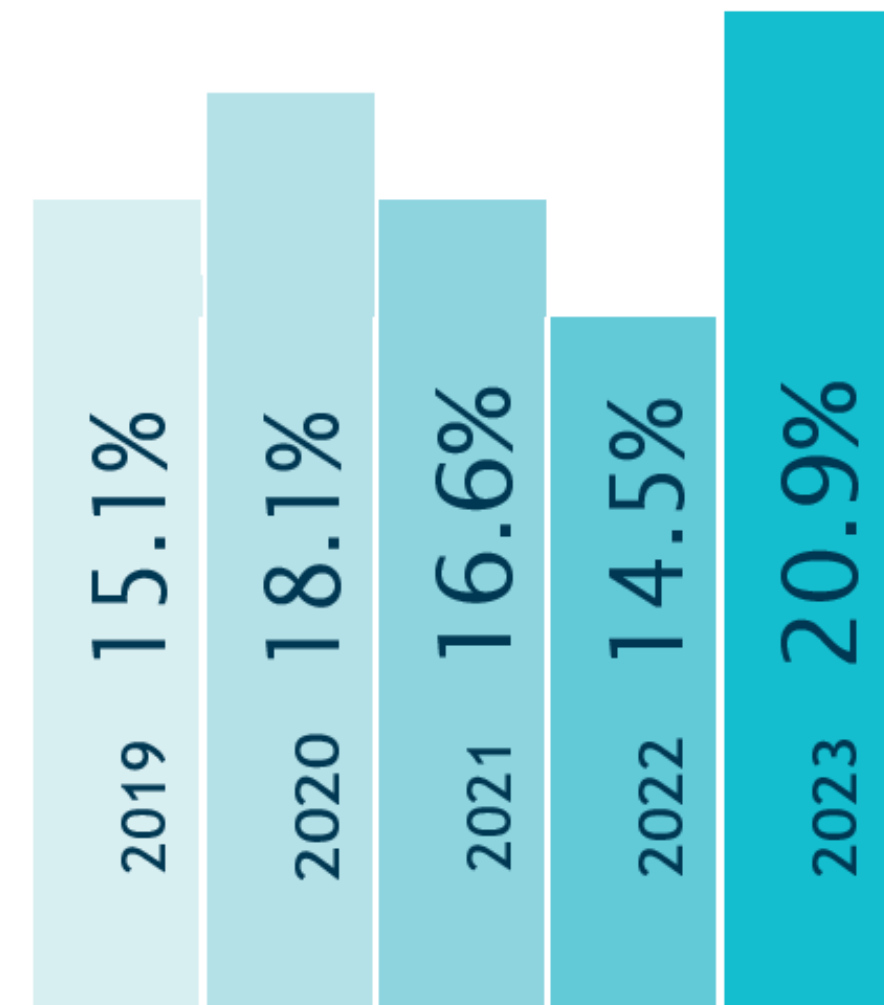
Experience poor mental health for 14 or more days in the past month



38%

Increase from 2019

POOR MENTAL HEALTH
14+ DAYS PER MONTH
BY YEAR,
CLARK COUNTY, 2019-2023



Source: Nevada Behavioral Risk Factors Surveillance System, 2023
(Whitley, 2025)

Youth Mental Health

Mental Health Behaviors, Clark County High School Students

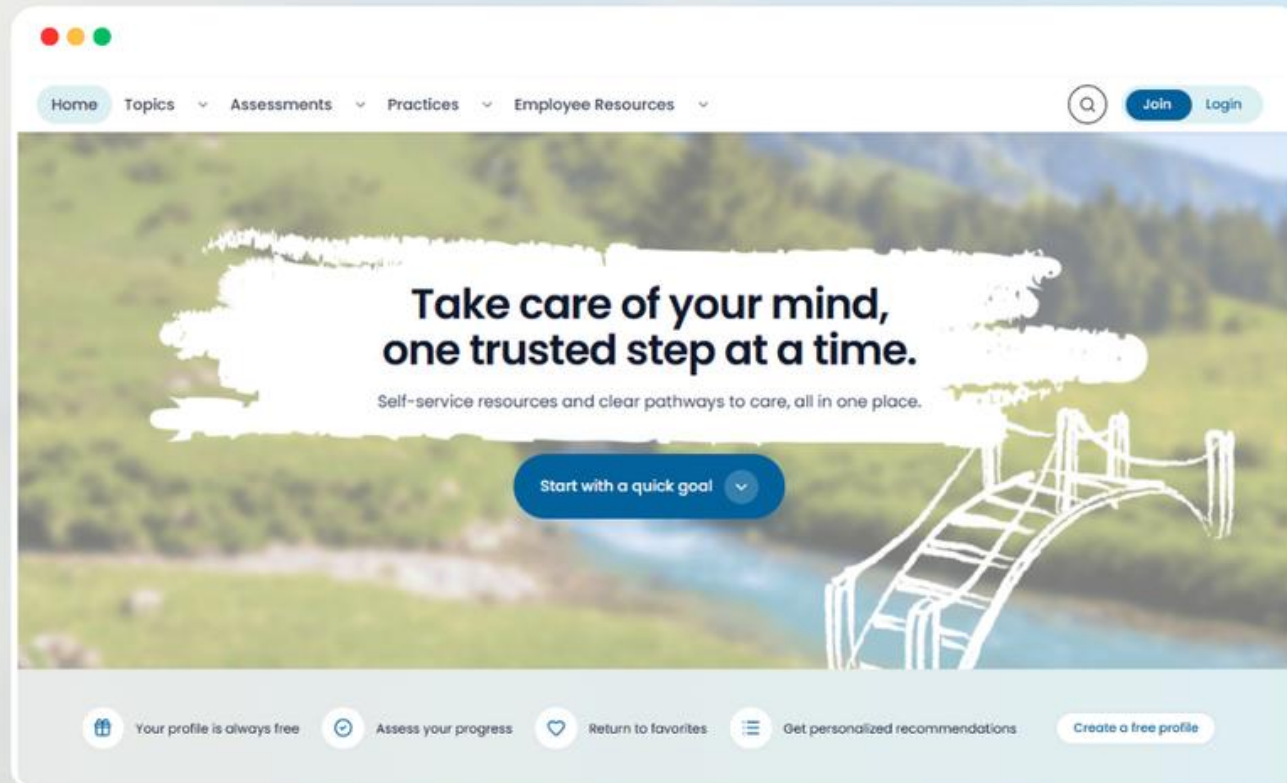
2023		2025
42.5%	Felt Sad or Hopeless	36.9%
20.5%	Considered Suicide	16.6%
18.8%	Planned Suicide	17.1%
10%	Attempted Suicide	10.5%

Source: Nevada Youth Risk Behavior Survey (YRBS),
Clark County Report, 2023

Source: Nevada High School Youth Risk Behavior Survey (YRBS)
Clark County Special Report, 2025

Clark County Thrive CredibleMind

Say hello to a fresh look



- Clark County's mental health and wellbeing platform
- Free to use, available 24/7 and confidential
- Evidence-based self-help tools, resources and information
- Platform was redesigned to improve user experience

<https://clarkcountythrive.crediblemind.com>

RE-AIM Framework

What is the implementation effectiveness of the CredibleMind digital platform in Clark County, NV, over a 24-month implementation period (2024-2026), as measured through the RE-AIM framework?

Reach

User Registration Data
Demographics

Adoption

Partner organization enrollment

Effectiveness

Platform resource engagement

Implementation

Program goals

Maintenance

Partner organization engagement
Longevity of platform

REACH



19,163
Total Users



More than Half-

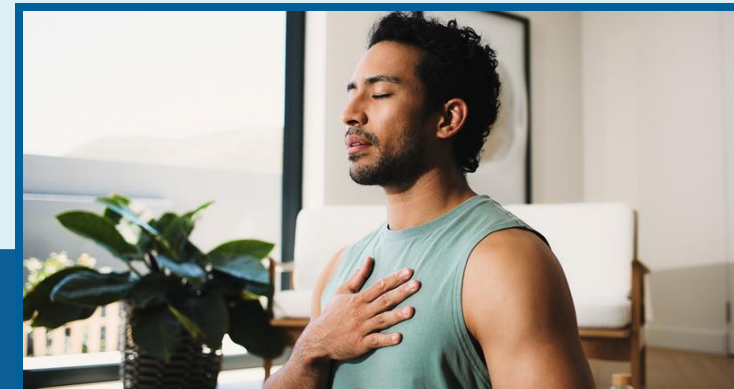
- Female
- 13 to 17 Years Old

HOLA!

5.1%

Use the platform
in Spanish

EFFECTIVENESS



8,006

Mental health enhancing activities



1,083

Connected to community resources

Last updated: 9/23/26

ADOPTION



10



Internal SNHD collaborations
promoting CredibleMind

63



Community organizations
sharing CredibleMind

IMPLEMENTATION

Milestones

- At least 2 engagements per month
- At least 2 social media posts per month
- At least one survey will be used to collect user feedback
- At least 1 community partner will add CredibleMind to their platform, share flyers, or other forms of promotion

Since September 2025

24 Social Media Promotional Content

68 Engagement Opportunities

Since Launch

50 Presentations

94 Toolkits Shared

10 Newsletters

MAINTENANCE



1,908

Return users

2+ Years

Platform implementation

SUCCESSSES



- Increased internal collaboration with SNHD Programs
- Development of a Wellness Workshop utilizing CredibleMind
- Shared CredibleMind with ASTHO's PHIG Impact Report
- Integration into partner organization program activities

CHALLENGES



- CredibleMind has *a lot* of resources
- Feedback from Clark County specific site users
- Opportunities to adapt social media

WHAT'S NEXT?



- Increase awareness
- Build partnerships and collaboration
- Community and agency integration
- Monitor, evaluate and report impact



Contact Information

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Acknowledgements

SNHD Leadership

Community Partners

Internal SNHD Collaborators

Thank you!





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Commitment

Accountability

Respect

Excellence

Service