



**MINUTES**

**SOUTHERN NEVADA HEALTH DISTRICT**  
**Southern Nevada HIV Prevention Planning Group**  
**November 29, 2023, 2:00 PM - 4:00 PM**  
**Calico Hills, 280. S Decatur Blvd, Las Vegas, NV, 89107/Webex**

**VOTING MEMBERS PRESENT**

Cheryl Radeloff	SNHD	Victoria Young	AETC
Raychel Holbert	SNHD	Krystal Griffin	Co-Chair Elect
Chris Reynolds	Alto Pharmacy	Xavier Foster	SNHD
Leana Ramirez	The Center		

**VOTING MEMBERS ABSENT**

Bailey Way	Preston Tang	Phillip Washington	Dee Connor
Todd Dickey	Robert Thurmond	Tiana Jones	

**NON-VOTING MEMBERS & GUESTS PRESENT**

Sandi Saito – SNHD	Josefea Ozaeta - COMC
Marissa Hoover - Rescue	Tory Johnson - NDPBH
Heather Shoop – U = U	

**I. CALL TO ORDER - NOTICE OF POSTING AGENDA**

Chair Cheryl Radeloff called the Southern Nevada HIV Prevention Planning Group meeting to order at 2:03 p.m. The Affidavit of Posting, Mailing of Agenda, and Public Notice of the Meeting Agenda were executed in accordance with the Nevada Open Meeting Law.

**II. VIRTUAL MEETING (WEBEX) ETIQUETTE**

Mute both your phone and computer when not speaking, state name when entering the meeting, type name and organization in “chat”, meeting will be recorded.

**III. As this is a public meeting, please note that any private information conveyed during HPPG meetings may be reflected for scribe purposes and used in meeting minutes, which are public records.**

**IV. PUBLIC COMMENT**

None.

**V. CONSENT AGENDA**

Items to be considered by the Southern Nevada HIV Prevention Planning Group which may be enacted by one motion. Any item may be discussed separately per Board Member request before action. Any exceptions to the Consent Agenda must be stated prior to approval. As quorum was not met, this is an informational meeting only.

**VI. REPORT/DISCUSSION/POSSIBLE ACTION**

Southern Nevada HIV Prevention Planning Group may take any necessary action for any item under this section. Members of the public can speak on action items after the Southern Nevada HIV Prevention Planning Group's discussion and prior to their vote. Once the action item is closed, no additional public comment will be accepted. Due to not meeting quorum, this will solely be an information meeting. The bullets below will be up for voting via email with HPPG voting members.

A. Approval of meeting minutes

- Quorum was not met at the last meeting; therefore, no formal minutes to approve.
- Bylaw review was to take place; however, the bylaws state they must be sent out 7 days in advance; therefore, the revised bylaws will be sent via email to be voted upon in January

**VII. INFORMATIONAL ITEMS/DISCUSSION ONLY**

A. Youth and Teen Messaging by Rescue – Marissa Hoover (see attached presentation)

- i. Rethink Safe Sex Campaign – sister campaign to Rethink HIV campaign
  - a. Target audience – 18-24 yr. olds
  - b. Trying to make healthy behaviors easy to follow
  - c. Those who know they are at risk
  - d. Those who may not know they are at risk
  - e. What people think about safe sex
  - f. Today's safe sex
- ii. Campaign Communication
  - a. Social Media – dating apps, Tik Tok, YouTube, Instagram, Snapchat; driving traffic to the safe sex website
  - b. Creative sampling – retro images worked well
- iii. KPI Summary – campaign in market from May 8, 2023 – June 30, 2023; messaging delivery to 9,225,491 with 57% from social media; will rerun in January – March 2024
- iv. Provider materials at UMC Wellness for clients; *Let's Talk about Safe Sex, Discussion Guide, STD Trifold Brochure*, stickers
- v. Feedback/Questions: suggested dating apps: Sniffies, Scruff, Grindr, Jack'd, Growlr and Adam4Adam

Question: Out of the sites, which one was best? Snapchat had drives, but people left before full messaging was completed. Youtube had a more captured presence.

Marissa will send materials to share.

Victoria Young – great job. When starting 5 years ago creating the plan, people stated there wasn't awareness or education. It's great to see the campaign is out and educating the population.

Have Live Love and Marissa to present again in 2024.

B. Discussion on SB275 and NAC

- i. Navigated through the majority of the vetting process. The final step would be going through the commission which took place August 21, and there were two concerns:
  - a. ADA related - working on getting information on ADA component
  - b. Victims not being able to know their abusers HIV status – victim's sexual assault Bill of Rights will present back to Attorney General; this topic was deferred from previous meeting so once ready, this can be added to the legislative agendaThe latter was stricken from the bill. Victims being able to request their perpetrators HIV status is being addressed in a separate bill that was introduced in 2019 or 2021 where the bill introduced a document where that information is supposed to be housed. Once we pass the hurdle of the legislative commission and getting their approval, then we will work with the Attorney General's office to update the sexual assault victims bill of rights to include that information for victims to have the right to request their perpetrators status.

Question: What is the timeline?

Answer: Since this was already presented on the agenda and the legislative commission asked for it to be deferred, we had to draft a letter to the cochair and submit to them. Once we have the additional information, we need to update an informational statement as well as our small business impact statement to reflect some changes that are outlined in the letter to the legislative commission. The lead cochair will be able to put it back on the agenda without having to go through the submission process again.

Question: With the caveat, is there a requirement to update the materials? Who is responsible for that piece and keeping it current?

Answer: It's not necessarily the State, even though the Attorney General is the State, but the Bill lies with the AG's office. We will be working with them, hopefully collaboratively, and they will take our recommendations, but ultimately, the updating and revisions to the sexual assault victim's bill of rights lies with the AG's office.

Tory's contact information: [tojohanson@health.nv.gov](mailto:tojohanson@health.nv.gov) or 702 486-0767

- C. Perinatal HIV Project – Presenting on December 6 for Project Echo talking about the guidelines that were updated in 2023, and we have some powerful swag to be distributed in the community and providers. We will also have a recording on our website. This will be our focus in 2024. If anyone is interested in having us present on the Perinatal HIV Project to HPPG, please let me know.

D. Agenda Setting for 2024

- i. January will be an orientation meeting
- ii. Bylaws – revision will be sent out via email for voting

- iii. Findings of Molecular Surveillance Project at UCSD
  - iv. Condom distribution – SNHD – have ODS discuss partnerships, numbers and medicating condoms
    - v. HIV Prevention and Care Grants in Southern Nevada – possible funding cuts in 2024, what are our backup plans to continue programs, how can we better collaborate to meet gaps, resource mobilization
    - vi. Workshop – “Becoming Grant Ready” – to help community partners strengthen grant writing skill set
    - vii. Status of 2021, 2023, and 2025 legislative initiatives
    - viii. Domestic violence and HIV – Presentation UNLV Boyd School of Law Faculty
    - ix. Integrated Plan – incorporate this discussion with community partners
      - x. Doxy PeP, HIV aging, chest feeding
      - xi. Youth Education – STIs and substance use; 18-24 years; new law allowing youth STE prevention. Possibly include in CCSD Health Education. Also, include education on how and where to get tested and the process of testing; urine, blood, etc. for STIs, treatments, and how STIs are transmitted and what partners should look for as signs to possible STIs. If we can start with the younger demographic and possibly include parents.
      - xii. HPPG meetings – every other month; Note: U=U has meetings the last Wednesday of every month.
- E. Empower Change-HIV Testing and Training Program on July 19-20, 2023  
 Working on streamlining the registration process, so if you receive an email requesting you to test the new process, please do so we know how it is working.
- Jan 10-11, 2024 - SNHD
  - March 20-21, 2024 - SNHD
  - May 15-16, 2024 - SNHD
  - July 24-25, 2024 - SNHD
  - September 18-19, 2024 - DPBH
  - November 6-7, 2024 - DPBH
- F. SoN HPPG Committees and other SoN HPPG Related Activities
- i. Leana stated that the Center will be making quilts on December 1<sup>st</sup> from 10 to 4.
  - ii. December 9<sup>th</sup> – a virtual STI update; being held on a Saturday to hopefully reach more clinicians, and additional trainings such as provider burnout, trauma informed care, collaborative research, xylazine and other substances.  
[https://paetc.caspio.com/dp/050e700090280c9ER\\_ID=20016970](https://paetc.caspio.com/dp/050e700090280c9ER_ID=20016970)
- G. Southern NV Organization and Agency Updates  
 None
- H. Location of past SoN HPPG agendas and minutes
- i. <https://www.southernnevadahealthdistrict.org/meetings/southern-nevada-hiv-prevention-planning-group/>

**PUBLIC COMMENT:** Heather stated Dr. Farabi will be leaving UMC Wellness; clients can see him at his private practice

**VIII. ADJOURNMENT:** 3:03 p.m.